

*"SHARING EXPERIENCE BY KERESA PLANTATIONS
SMALLHOLDERS:
ASSOCIATED INDEPENDENT SMALLHOLDERS"*



Keresas Smallholder Group Scheme (KSGS)

The purpose of this project:

- To support the Smallholders and Small businesses towards RSPO certification through the Palm Oil Producer Support Initiative (POPSI).
- POPSI is a joint initiative between Solidaridad, World Wide Fund for Nature (WWF) and the Roundtable Sustainable Palm Oil (RSPO) towards the process of RSPO certification for smallholding and large oil palm plantations to improve the sustainability in palm oil chain.
- The project was made possible through financial contribution of Solidaridad.



OBJECTIVE:

- ☉ Keresas wants to identify the smallholders in order to form an informal farmers / smallholders group so that we can help them towards obtaining the international certification of RSPO.



- ⌘ The Keresia Smallholders Group Scheme was developed in 2010 engaged by Wild Asia
- ⌘ Engaged with Wild Asia to conduct SIA, baseline study, and social matters for the first producer group.
- ⌘ The Keresia Smallholders Group Scheme was developed in 2010.
- ⌘ **Rh. Majang** was the first producer group of KSGS with 21 of members.
- ⌘ In 2011, the Keresia Smallholders Group Scheme producer group was certified by BSI.



- ☉ In year 2012, KSGS formed another 5 new producer groups, with a total of 33 farmers.
- ☉ The new five producer groups are Rh. Iba, Rh. Ballrully, Rh. Lichong, Rh. Nuga and Rh. Anchai.
- ☉ Overall, Keresas has 6 producer groups with 54 farmers. (Male: 49, Female: 5)



SCHEME MEMBERSHIP

- ⌘ Open to any smallholder, producers with an aggregate area of production that is less than 40 ha
- ⌘ Identified by the group scheme leader as meeting the group scheme minimum requirement.
- ⌘ No limits to the numbers of member within the group scheme.



END OF CONTRACT

- ⌘ **If, any members breach the contract, by sending FFB to other mill, they will be panelized and terminated from joining KSGS in any circumstances.**



KSGS MEMBER SCOPE

- ☐ Send FFB Production to Keresas Mill Sdn Bhd
- ☐ Oil palm planting below 40ha(plantation)
- ☐ Commitment to increase oil palm quality
- ☐ Commitment to learning & agree to follow code of conduct procedure
- ☐ Land title available and no dispute
- ☐ MPOB license (Valid)
- ☐ Not planting at the HCVF Area
- ☐ Avoid planting at peat area & sloping area (Terracing)
- ☐ Documented all the important document



BENEFIT TO SMALLHOLDER



- ☐ Fertilizer assistance scheme
- ☐ Internal & external training by KPSB
- ☐ Advisory (Site visits by KPSB representative)
- ☐ Best Management Practice
- ☐ Increase of production
- ☐ Responsible of oil palm planting: Social & Environment
- ☐ Decrease of cost (BMP)
- ☐ Health Screening (quarterly)



FERTILIZER ASSISTANCE SCHEME

- ⌘ Throughout this project, Keresas have no problem with the smallholders to payback the loans (fertilizer) of assistance.
- ⌘ The deduction will be made through smallholder's FFB sales within 6 months period.



Benefits from KSGS Project (Smallholders)

Increase in Yield FFB

Producer Group	Production Area (Ha)	Year	2010	2011	2012	2013 (as at Jan – Sept)
Rh. Majang	182.99	FFB	1283.3	1475.79	1756.19	1580.57
		Yield/Ha	7.01	8.06	9.59	8.64
Rh. Anchai	23.59	FFB	113.1	130.06	157.77	141.99
		Yield/Ha	4.79	5.51	6.69	6.01
Rh. Ballrully	82.78	FFB	584.86	672.58	800.38	960.45
		Yield/Ha	7.07	8.13	9.67	11.60
Rh. Iba	19.98	FFB	67.04	77.09	91.74	110.08
		Yield/Ha	3.35	3.85	4.59	5.50
Rh. Lichong	18.56	FFB	45.43	52.24	62.17	74.60
		Yield/Ha	2.45	2.81	3.34	4.01
Rh. Nuga	26.29	FFB	95.89	110.27	131.22	157.46
		Yield/Ha	3.64	4.19	4.99	5.98

The data measured based on KSGS monthly FFB monitoring for each member but not from FFB sales to Keresas Mill

KEY OF SUCCESS

1. Commitment

- Keresia : Commitment from the organization to offer smallholders a guidance to achieve international certification.
- Smallholder : Commitment to learn and comply RSPO P & C.



2. Responsibility

- Keresas : Keresas responsible to bring the informal smallholders and ensure they are achieve the goals – certified of Smallholder RSPO

- Smallholder : The smallholders have their own responsibility where they want to be sustainable growers.



3. Communication

- Keresas : Be a good communicator where Keresas will always listen to the problem and come with the solution.

- Smallholder : Good communication is a good tool for interaction system. This will strengthen the relationship Keresas – Smallholder.



KERESA OVERALL EXPERIENCE (POSITIVE/NEGATIVE EXPERIENCE)

Positive

1. Stable supply of FFB from smallholders
2. Improve of quality of FFB from smallholders
3. Good relationship with long houses surrounding Keresas.

Negative

1. Financial
 - Keresas need support of fund to success the project.



CHALLENGES CERTIFYING SMALLHOLDERS

1. Commitment

Commitment from both parties. Smallholder have to commit to learn how to be a responsible grower. Keresha have to convince the members by organizing trainings, and explain about the benefit of RSPO P&C.

2. Financial

Needs support this project, still Keresha will continue this project by its own budget.



SUGGESTION / RECOMMENDATION

- ⌘ Recruit more KSGS member so that they will certified by RSPO.
- ⌘ More fund allocate for KSGS to support success the project.

