

MINUTES OF MEETING Road to COP26 Taskforce

Time : 2000 - 2100 (MYT)

Date : Thursday, 6th May 2021

Venue : Zoom Conference Call

Attendees:

Name	Initial	Organisation	Representative Category
Anita Neville	AN	Golden Agri-Resources	Chair, Grower
Colin D'Silva	CS	Cargill Incorporated	P&T
Gaëtan Etancelin	GE	Savonnerie Tropicale S.A	Grower
Stacey Philips	SP	Credit Suisse	FI
Steven Fairbairn	SF	Olam International Limited	Grower
Alden Hartopo	АН	McLarty Associates	Observer
Robert Blake	RB	McLarty Associates	Presenter
Gemma Kyle	GK	APCO	Observer
JJ Lee	IJ	APCO	Presenter
Cameron Plese	CS	RSPO Secretariat	
Fay Richards	FR	RSPO Secretariat	
Kamal Prakash Seth	KPS	RSPO Secretariat	
Monisha Mohandas	MM	RSPO Secretariat	

Absent with apologies:

Name	Initial	Organisation	Representative Category
Fred Stolle	FS	World Resources Institute	NGO
Sian Morris	SM	Procter & Gamble	CGM
Roger Charles	RC	Standard Chartered	FI
Inke Van Der Sluijs	IVDS	RSPO Secretariat	

Agenda:

Time / Item	Topic
1.	Antitrust Statement Reading
2.	Taskforce Updates - Final taskforce members - Integrated campaign brief



	- Internal socialisation update		
3.	World Economic Forum (WEF) Event Opportunities		
4.	Review of WEF Budget		
5.	Stakeholder Mapping - Initial results - Recommendation of stakeholders to be included		
6.	AOB - Next Meeting Dates		

DISCUSSION:

No.	Description	Action Points
1.0	Antitrust Statement Reading	
	 The Chair welcomed members of the Road to COP26 Taskforce to the meeting and reminded members of the following, All TF members will have to abide by the RSPO Antitrust law TF follows a consensus-based decision making as outlined in the ToR. Members have to declare Conflict of Interest (CoI) under any items and excuse themselves to remain objective to the discussion. 	
2.0	Taskforce Updates	
	Final taskforce members The final Road to CO26 Taskforce members are: - Anita Neville (Chair) - Colin D'Silva - Fred Stolle - Gaëtan Etancelin - Roger Charles - Sian Morris - Stacey Philips - Steven Fairbairn	



The TF Chair and RSPO Secretariat are currently searching for another member to join the Taskforce from either the CGM or Retailer membership category.

Integrated campaign brief

The integrated campaign brief which was circulated to the Taskforce members outlines the delivery of the Road to COP26 campaign which is to position RSPO as a solution provider and thought leader in the development and delivery of Green Trade Deals and international agreements for sustainable palm oil and to accelerate the demand for RSPO certification across the global supply chain.

The key message and call to action for this campaign is that RSPO standards are best in class for certified sustainable supply chains. The world is demanding assurance that consumer products do not cause environmental and social harm. RSPO's consensus-based approach is a proven, scalable model to halt deforestation, protect biodiversity, and prevent exploitation. Our standards, combined with a robust assurance process can deliver the due diligence being sought. This is the Decade for Action on Assurance. We cannot do this alone. We call on companies, investors, and governments to scale up adoption of certification, drive awareness, & strengthen capacity in emerging economies.

Internal socialisation update

Over the last month, the TF chair and MM have spoken to all other relevant departments in the Secretariat such as Membership, Assurance, Market Transformation and Outreach and Engagement about the Road to COP26 Campaign except for the Smallholders Unit which is scheduled to happen soon. The response to this campaign has been positive.

3.0 WEF Event Opportunities

APCO is one of RSPO's PR communication agency who are focused on how RSPO will engage with WEF. The following details is the proposal put together by APCO for WEF Singapore.

The value that RSPO can bring to the WEF Singapore event is of the fact that it is a global solution – certification is a proven scalable model to create sustainably produced commodity supply chains. The key messages address risk management, transparency and shared responsibility.

Key events proposed by APCO that RSPO can take a leading role in:

- UN Food Systems Pre-Summit
- WEF Annual Meeting of the New Champions
- UN Biodiversity Pre-Conference
- WEF Special Annual Meeting



- IUCN World Conservation Congress (RSPO is participating)
- UN Food Systems Summit
- UN General Assembly
- Asia Pacific Climate Week
- Youth4Climate: Driving Ambition
- Pre-COP26 Summit (RSPO is participating)
- UN Biodiversity Conference (CBD COP15) RSPO is participating
- UN Climate Change Conference (COP26)
- G20 Summit

There are three scenarios for WEF Singapore event should it take place:

- Physical event
- Fully virtual event
- Hybrid

Discussion Points from TF:

- The idea of activating youth for this campaign is very relevant and a good strategy.
- There is a day in the WEF event dedicated to shaping sustainable industry transitions and transition to net zero emissions across countries – ensure that RSPO's sideline event does not coincide with such themes to make it unique.
- WRI is planning announcements around restoration, collaboration monitoring and new land and carbon watch data for WEF event – identify possible opportunities to plug in on those topics and understand more about it.

Overall, TF members endorsed the plan for the WEF event but recommended to fine tune the agenda and the possibility of coinciding with existing themes in WEF event given the three scenarios (physical, virtual, hybrid).

4.0 Review of WEF Budget

APCO used about USD 1 million to form the J&J CoLaboratory but RSPO's WEF budget depends on the scenario if the event will be physical, virtual or hybrid.

TF Chair to refine and tighten budget for WEF event.

The proposed WEF budget's area of expenses will be on the WEF event itself, sponsorships, advertorials and place editorials, webinars, and agency fees.

Discussion Points from TF:

- Unaware of the details of how the figures were decided for



each area of expense.

TF members endorsed the plans to move forward for the WEF planning.

5.0 Stakeholder Mapping

McLarty Associates will be leading efforts to help RSPO use COP26 in Glasgow to raise its profile as the industry leading certification mechanism that can help the world meet its climate goals and also help producing countries address issues such as poverty and inequality.

TF members to go through the deck shared prior to the meeting.

McLarty is going to begin in May by arranging meetings with five key countries to start positioning RSPO with them.

- Indonesia
- Malaysia
- European Union
- United Nations
- United Kingdom

TF members to include stakeholders that their organisations have relationships with by filling in the template shared prior to the meeting.

Indonesia:

Key Message:

- RSPO and the nationally mandated standards have shared problem that people don't trust our assurances of our standards; need to work together.
- RSPO will help position Indonesia in COP26 by highlighting the importance of sustainable palm oil; counter negative narrative of palm oil as driver of deforestation; and improve prospects for palm oil/bio-diesel exports.
 - Certification is key for sustainability and climate change.
 RSPO provides the best certification mechanism.
 - Highlight importance of building trust and independent verification.

Malaysia:

Key Messaging:

- RSPO and the nationally mandated standards have shared problem that people don't trust our assurances of our standards; need to work together.
- RSPO will help position Malaysia in COP26 by highlighting the importance of sustainable palm oil; counter negative narrative of palm oil as driver of deforestation; and improve prospects for palm oil/bio-diesel exports.
 - Certification is key for sustainability and climate change.
 RSPO provides the best certification mechanism.
 - Highlight importance of building trust and independent verification.



European Union:

Key Messaging:

- RSPO key certification mechanism that can highlight the positive steps that are being taken to fight deforestation and meet climate goals for 2030.
- Positive RSPO example can help advance dialogue in EU-ASEAN Joint Working Group and allay key irritant in relations with Indonesia/Malaysia.
- Highlight RSPO's commitment to accountability, transparency, and responsible business practices.

United Nations:

Key Messaging:

- RSPO's certification system is the tool that is going to help governments and businesses build confidence to meet carbon reduction targets; market palm oil.
- Seek support and advice from UN stakeholders to arrange COP26 events to showcase RSPO successes/best practices.
- Build global support for RSPO certification.

United Kingdom:

Key Messaging:

- RSPO committed to help meet nature-based protection targets.
- Certification is key for sustainability/supply chain due diligence and climate change. RSPO to serve as best practice example.
- Highlight RSPO's commitment to accountability, transparency and responsible business practices.
- Look for opportunities (events/campaign) to engage in COP26 and demonstrate sectoral leadership.

Discussion Points from TF:

- It is important to prioritise which stakeholders are impactful for the campaign and which are for RSPO as an organisation.
- We need to focus and identify stakeholders from other producing countries too such as Latin America and Africa.
- Stakeholder to include for Malaysia is the Ministry of Energy and Resources and for Indonesia is the National Planning and Development Agency – Ministry of Environment and Forestry.

6.0 AOB

Two optional dates were given for the next meeting:

- 3 June 2021 (2000hours GMT+8)
- 10 June 2021 (2000hours GMT+8)

MM to share a Doodle Poll for taskforce members to decide on next meeting date.



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Meeting Ended at 2100.



ANNEX:

In alphabetical order:

AOB – Any Other Business

CGM – Consumer Goods Manufacturer

COE – Centre of Excellence

COP – Conference of Parties

P&T – Processor & Trader

TF – Taskforce