

Minutes of Meeting

RSPO Communications & Claims Standing Committee (C&C SC)

Date: 6 February 2017

Venue: Regus Greycoat Place, London

Time: 10am – 4:30pm

ATTENDANCE LIST

Stakeholder Group	Members	Organization	Email
Consumer Goods Manufacturer	Jan Kees Vis (JKV)	Unilever	Jan-Kees.Vis@unilever.com
Consumer Goods Manufacturer	Marinella Giacobbe (MG)	Ferrero	marinella.giacobbe@ferrero.com
Refiner/Trader	Eddy Esselink (EE)	MVO	esselink@mvo.nl
Consumer Goods Manufacturer	Chris Sayner (CS)	CRODA	chris.sayner@croda.com
Industry Association	Jelmen Haaze (JH)	IMACE	Jelmen.Haaze@imace.org
Retailer	Laura Jungmann (LJ)	Ahold	laura.jungmann@ahold.com
Trader	Judith Murdoch (JM)	AAK	Judith.Murdoch@aak.com
Environmental NGO	Emma Keller (EK)	WWF UK	Ekeller@wwf.org.uk
RSPO Secretariat	Stefano Savi (SS)	RSPO Secretariat	stefano.savi@rspo.org
RSPO Secretariat	Danielle Morley (DM)	RSPO Secretariat	danielle@rspo.org
RSPO Secretariat	Fay Richards (FR)	RSPO Secretariat	fay.richards@rspo.org

Apologies

1. Leela Barrock is leaving Sime Darby. SD to decide on replacement.
SS: We can contact Sime Darby to ask if they can replace.
2. Marie Lavialle- Piot is on sick leave
3. Alasdair McGregor declined without reason.

Minutes

Part I

Last Committee Minutes

JKV: Has RSPO NEXT claims been taken to the BoG?

SS: Finalised as agreed by SC. Live on website

JKV: Has palm oil use flowchart been shared?

DM: Shared the LMC chart; Warsaw EPOC, on social media and on website

JKV: Any response from US Unilever?

SS: No response.

JKV: Okay leave it.

Global Updates – SS

Presentation: 2016 Global Outreach & Engagement Activities

1) RT14

- a) 900 participants. Dep. Prime Minister was a keynote speaker, very much welcomed by local delegates. Speech focused on the growth of CSPO
- b) Nuwesh Thrupkaew; human rights journalist gave a keynote speech which was direct and controversial. Some felt controversial whereas others felt it was refreshing. It was good to have her.
- c) Social media exposure was very good. Twitter amassed 20,000 engagements. 650 accounts interacted with RSPO. Facebook shares increased by 168%
- d) Media Coverage: 37 publications, 49 representatives joining the event. Boosted by journalists who were also attending the Krabi smallholder plantation tour. Online coverage was strong.
- e) Key Messages were difficult to communicate. What would help pass the themes of the RPSO, the message, along? We are preparing a key messaging framework which will be presented to the board. What would entice delegates/members to keep on message?

JM: Possibly a briefing document? Highlight ambassadors. Key personnel to receive this document.

SS: We did circulate briefing document. Much of attention comes from the keynote speaker. How can we have the board better briefed?

CS: Spokespeople from the board representative?

SS: Yes – representatives across the industry

EK: Q&A structure broken down would help

EE: How many actually did go off message?

SS: A few. Key issue is that there are divisive messages sent to media. We should be bringing people together, in line with the aims of RSPO.

JKV: This is about discipline in BoG?

SS: Yes. They are looking into this but long implementation timeframe. Issue is how to fix this in the short term.

JKV: Alternative, do not organise interviews with individual BoG members

SS: Agreed and is on plan, but difficult to implement due to absences.

EK: Are there specific issues where they go off piste?

SS: Despite RSPO having ruled on certain topics for example on no-palm oil claims, membership debate remains heated. When this gets reflected on stage at a conference it sends the wrong message as we give sense of divisiveness in RSPO. Reputationally damaging.

EE: Not spirit of RSPO

DM: Have lessons been learnt?

SS: Raised with BoG. There are different views – that is the issue.

DM: Some feel they have right to speak own opinions and those on behalf of RSPO

SS: How can we better deal with outrage within RSPO? What is a comms approach within secretariat and members to deal with outrage? If membership is not united in messaging, we see how issues play out in media.

DM: Communications/Media training with BoG members? Understanding impact of messages and their accountability.

JKV: Perhaps outrage needs to be addressed first? So at least its heard where difference opinion exists.

MG: Up to the BoG to tell the story when there are two different opinions. I see P&C review as a huge topic; HCS, Convergence, RSPO NEXT. Consumers are looking for products without deforestation. We need to deliver some answers. There should be something clear to the members which addresses the issues.

JM: People understand deforestation and human rights. Certification is not necessarily how consumer understands the issue. How do we deliver the message about deforestation?

DM: This is a different issue. It's about BoG.

EE: Clarity about key points of messaging needed – key document would help.

SS: A key messages document was indeed circulated in advance in occasion of RT14, this said a gap in knowledge remains. Maybe we should have a broader Q&A? That includes historical process for newer members of BoG.

JM: Exactly that, repeat the message. Briefing document should go wider, to C&C SC and to members we meet so they can support the policing of the message.

SS: P&C and No Palm Oil claims will be further issues this year. We thought messaging was clear but it is not penetrating everyone in the same way. Some feel the labels are not in spirit of RSPO – they seek more guidance. This should be a dialogue, not a new definition.

JM: In Europe, certain regions are uncomfortable with palm oil. Perhaps we need to go back and engage. As we know, in 2050 240 million tonnes of palm oil is required the world, this is the

long-term message. Reminder required that the extreme of no palm oil messaging and not a long-term solution.

EK: What are companies replacing it with?

JM: They are hydrogenating it. Or replacing with Coconut, Sunflower oil, Shea etc.

CS: Recognition in personal care that it cannot be replaced. We were prompted to have palm oil substitution messaging.

EK: WWF Germany published a palm oil substitution study, found PO still the best. I am sharing with retailers who are questioning their role with PO.

SS: Very useful report which we can make use of. We need the help of NGOs with this messaging.

DM: It would be interesting to hear from Ferrero if Nutella Open Labs is working?

MG: It works very well. Our consumers are helped to understand CSPO is possible; how and why it is used. According to survey, more customers now link Ferrero to CSPO

DM: Still not many businesses or NGOs talking publicly about positives of CSPO. We need members to be more confident and proactive in communicating the CSPO story. Only way we will have greater impact.

MG: WWF infographic about not boycotting of PO is very positive and very powerful. Using CSPO as a solution.

EK: There's the good example of our response to The Grocer which was critical. Worked when BRC, RSPO & WWF aligned to counter the opinion piece.

DM: There is no counter narrative yet, needs companies to buy into it. When will the trademark will be used?

EE: We have seen some comms changes. We are not at the level where there is a common understanding. Government declarations help to complete the picture.

JKV: We should move on, there are still too many negative stories so we will have to live with this tension. There is very little RSPO can do.

- f) RT Report nearly finalised.
- g) Next RT will be in Bali on last week of November because of conflicts with IPOC conferences.

2) ASEAN-9 Update

- a) Singapore Alliance: In touch with WWF Malaysia and working on regional alliance. Looking at positive stories of SPO in the region. Trademarks are picking up.
- b) Stakeholder mapping finalized
- c) Building media engagement with luncheons and RT. Planning quarterly discussions with media.
- d) Trademark Digital Campaign; 4k downloads. Submissions of product images were being blocked by backend issue. This is now fixed. There is a newer version as of last month, users are updated. Video has been picked up well.
- e) RSPO Event in Japan: medium market but it is specialised. More committed growers present there. Using the 2020 Olympics to promote SPO. In touch with organising committees. Key documents are now in Japanese. Identifying stakeholder to support WWF Japan to promote the awareness.

- f) Next Steps;
 - i) Expand stakeholder mapping – widen and build better rapport
 - ii) Digital TM Campaign – actively promote trademark video app and build a survey of engagement
 - iii) Outreach & Engagement Activities – collaborate closely with NGOs and stakeholders to organize more roadshows.

3) Indonesian Update

- a) Pace of membership is growing as part of outreach work done by RILO, also on the growers side
- b) Number of media activities e.g. quarterly press circles
- c) Hosted roadshow for members & NGOs, and CEOs breakfast meeting to discuss human rights in industry together with UNICEF
- d) University Competition to find youth SPO ambassadors in Indonesia. Good uptake and 3 university roadshows held already.
- e) Also, hosted NGO Forums, two so far. They are continuing and have found that communicating with NGOs on WhatsApp group and more frequently is proving to work well
- f) 50% uptake of CSPO is target by 2020; looking at consumption and also how NGOs will push RSPO as the local solution to local issue.

JKV: Does this include feedstock?

SS: We don't have a clear answer from BoG yet. RSPO is working as if it is – and biodiesel.

JKV: Think including biofuel is impossible

- g) Timeline of work with ELSAM, funded by RSPO. Started with assessment and mapping of small grassroots NGOs. Dialogue in January to address human rights. Working to place RSPO as a facilitator.
 - i) Campaign: collaborating w. Mongabay to grassroots communities and NGOs
 - ii) Training: IMPACT targeting civil societies. How to see RSPO as avenue to resolve conflict.
- h) Focusing on delivery messaging and how to engage consumers. Prepared a toolkit for different stakeholders to communicate the RSPO Message

EK: Any challenges with ISPO?

SS: We're listening to discussion. Issue I see is if consumption of PO is becoming more internal, there will be less demand for "internationally agreed level" of sustainability.

EE: Including suppliers and customers?

SS: This is mainly on NGOs and grassroots. Facilitator of dialogue so they feel heard and support our mission.

EE: Is ELSAM connected with Europe?

SS: Working with BOTHENDS and Paul Wolverkamp, they advised on ELSAM.

4) China Update

- a) Members has increased from 38 to 57
- b) One of our members(COFCO) spoke on sustainability at WEF Davos. They are committed to 100% CSPO certification of their facilities by 2021 and uptake of 100% CSPO by 2025. Very good movement
- c) Hosted China Forum, workshops and media forums to engage
- d) For sustainable consumption week – CSPO day with WWF.
- e) Now completed study with CFNA on CPSO uptake in China. Needs final approval from the government. Expect within a month.

Action Point: SS will share with C&C once endorsed by the Government

- f) Mapping study is next
- g) Say Yes to SPO campaign in March
- h) Working with US office to conduct leading US Member / China Study – opportunity for counter influence and to stimulate both markets.

JKV: April, Sime Darby will have platform

5) India Update

- a) India there is growth but it is very difficult market, slow to move.
- b) Working with Solvent Extraction Association (SEA) - very positive but then there is lack of momentum.
- c) Looking into a national initiative, so there is a local solution.
- d) Need better ambassadors – particularly from global companies within India.
- e) RSPO is meeting with domestic growers in Andhra Pradesh.

SS: Opening up to C&C SC about the best way to engage?

JKV: Consumers are not interested, so it is difficult to build this story

SS: Proposed to Yogesh use haze issue to bring up wider environmental issues. Looking for a media partnership similar to GSB. Contacted 10 news outlets – we will have to teach them with GSB model. Opportunity to kick-start conversation on sustainability discussion in India so we can introduce palm oil issue and potential.

- f) Finalised stakeholder mapping
- g) Participating in dialogues
- h) Target – 30% CSPO uptake by 2020

6) North American Update

- a) Huge increase in membership, 160 to 266 members. 66% increase and 19% in supply chain certification.
- b) Increase from mass balance material in the market
- c) First trademark case – Costco is using trademark on product.
- d) Small and big members see their suppliers are joining RSPO

JKV: So, Costco is driving sustainability not Walmart?

SS: Costco is definitely pushing hard, and because of competitiveness this is pushing others to do the same. US market is interested in Trademark usage.

EE: Do you have news of a US initiative?

SS: Engagement is ongoing. We hope this year for a national commitment.

JH: How are they communicating? Is it on the website?

SS: I can check, some on social media but no press release. We have promoted it a lot. Looking for more data on baseline study and uptake of CSPO.

Action Point: SS to check how promoted

- e) Continued membership engagement.
- f) Would like to promote the Trademark App to the market.

Latecomers Welcomed: JH, LJ

7) Monitoring Rules on Claims – Complaints

A discussion took place further to the request received by the RSPO complaints panel, looking for advice of the Communications and Claims standing Committee on two complaints cases initiated by Palm Oil Investigations (POI), against RSPO members Search Results Coles Supermarkets Pty Ltd (Coles) and Woolworths Limited (Woolworths), on the basis of alleged breaches of the RSPO Rules on Market Communications and Claims.

Further to the discussion, the C&C Committee agreed to forward to the Complaints coordinator the below recommendations:

Coles:

1) Labelling: Coles over a range of products use the following phrases which are in breach of the C&C rules 6.3 When on-pack claims on RSPO-certified sustainable oil palm products are used, the RSPO trademark and associated identification number must be present. See Module A B C and Annex1: “RSPO Certified palm oil” no trademark or number, no guidelines followed

2) Observation of the Website - product list

1.5 (page 5) “use of sustainable oil palm products that can be supported by the model they use.

Organisations purchasing RSPO Credits must not state anything that may lead consumers to believe that the end-product contains RSPO CSPO”

Word used within title “with” which could be misleading.

Products ARE individually labelled as SG/Mass Balance the claim should be SG or Mixed.

Recommendation

Stop any further production of labels and packaging for claims related to item 1 above

Remove or amend the statements above in-line with Module A B C and Annex1: Trademark usage and guidance

Remove product list in item 2 and just have the corporate claim as a sentence only using the words “contributes or supports”, alternatively, move to individual claims which relate to on pack claims with the trademark.

Woolworths: Website - product list is in breach of the C&C rules November 2016. 1.5 (page 5) “use of sustainable oil palm products that can be supported by the model they use. Organisations purchasing RSPO Credits must not state anything that may lead consumers to believe that the end-product contains RSPO CSPO”. Word used within title “produced” which is misleading. Products are not individual label as SG/mixed or credits but are covered by a generic sentence which is misleading.

Recommendation

Remove product list and just have the corporate claim as a sentence only using the words “contributes or supports”

Review use of claims elsewhere on the website to ensure compliance.

Or move to individual claims which could also be on pack with the trademark.

RSPO to offer technical support.

Time frame TBC

8) Issues & Crisis Communications

- a) Working with H+K on crisis communications internal strategy and procedure.
- b) Hiring a new Content & Communications Manager; this role will also aim at linking different departments together on issues and crisis.
- c) H+K have developed proposal on phase 2; to train staff
- d) Reflected in the response to Amnesty International Report - How do you feel this went? Did we react well? Was it sufficient? Please let us know.

JM: Thought it was very good and very fast. Is there any update on AI report?

SS: Work being done by ASI. Open discussion with Technical Team as not all reports are made public.

What level of transparency we want to require from ASI? C&C can make a suggestion.

JM: Yes, need more transparency. Especially as Wilmar do.

GM: Yes, need full picture for this case and other stakeholders.

SS: Key players new of the report for a while and had time to prepare.

GM: RSPO should share message with everyone.

JKV: Good to have report and then regular follow up.

SS: New staff in complaints team who will work on issues to prevent crisis

EK: What happened on Greenpeace report on HSBC?

SS: We are not mentioned. We are monitoring the situation. Energy Desk (editorial) submitted a list of questions to which we have responded, not published.

EE: Any response from HSBC?

EK: Very quick to respond. Issue was loans prior to their CSPO commitment.

Part II

9) Media Platforms (SS)

- a) RSPO as facilitator of innovation on sustainability. What would be a good innovation platform? For example, EURT (platform) can shape itself on innovation – what is coming up?

DM: Will bring innovation into theme of EURT.

EK: Deforestation challenge; how do we work with other forestry commodities?

SS: Technical options are being implemented, is this something the RPSO should take? Spatial mapping? It would be good to show RSPO as a facilitator. We could move beyond collaboration with likes of ZSL and WRI. Should we lead dialogue of mapping.

JH: I am asked, what is RSPO doing with new technologies? How convincing is it? RSPO should position itself within the limits of members' expectations.

EK: TRASE platform for soy has lots of information. Can they do this for palm?

SS: Issue of transparency of maps – legal issue for many countries. Should we run a session on innovation in our plans? Is this a risk?

GM: Could be seen to copy others. Need to talk about change which is closely related to RSPO e.g. NEXT.

EK: What is the difference of action from POIG? Important to recognise what else is happening.

JKV: Global Forest Watch is obvious place to start. If could link to eTrace that would be more powerful. I would benefit from presentations. UN initiative of Global Open Data for Agriculture and Nutrition (GODAN) is a good source of information.

DM: M&E frameworks should capture what is innovative. Need to realise what we are already achieving and what we facilitate. What is within our current sphere of influence.

EK: Would it be interesting to bring someone in from rubber sector? Hugely concerned rubber plantations are becoming PO plantations. Use RSPO as example of what to do and not to do.

EK: Impacts of Investment and role of finance would be good.

DM: In touch with Global Canopy Project and CDP – looking at new tools for responsible finance. Natural Capital Finance Initiative (also co-funded by UNEP). Will also talk to Financial Institution Taskforce about what is exciting. Want EURT to bring more people in financial sector. We would like to co-create the session. They also mentioned TRASE; how will it complement what we are doing. They want to launch their palm database work at EURT.

EK: TRASE is great but actually hard to use the data.

SS: Perception that RSPO is an old certification scheme. Want to move away from this, and establish as innovative ways to work together.

- b) Block Chain - share ledger system about certification information. Every transaction is publicly available. Removes third party entity to check transactions. Has been trialled by MSC on a pilot on salmon sc. Each transaction is replicated, so the ledger cannot be broken.

EK: There is a provenance value. Still quite early days. More sophisticated than TRASE

SS: Data repository is within the users but ensures privacy.

- c) RSPO NEXT Challenge – DM
 - i) EURT as moment to incentivise members to produce and buy RSPO NEXT
 - ii) Challenge to become early adopters
 - iii) Opportunity for positive PR and Marketing collateral.
 - iv) Use creative agency to develop package and short film
 - v) Launch at EURT2017; with 2-3 awards

EK: Sounds good but timings crucial

LJ: Q4 more realistic in terms of purchasing; June to December

DM: Could run through until RT15

EK: If ran for a year there would be more opportunity for competition

JM: Good idea. But perception that it is already operating. Who qualifies to buy credits?

DM: Just have to be 100% certified and need to buy 20% more.

LJ: Would I need to go through a desktop audit to by NEXT?

SS: ACOP would be supporting doc for eligibility.

DM: How would you do categories?

JM: Retailer; CGM Food, CGM Cosmetics/Personal Care; Food Service

DM: Is there a threshold?

LJ: Segregated versus Book & Claim value is unbalanced.

SS: You need to have a time bound plan to go physical or to smallholder supplies

DM: Likely most applicants will be 100% already

LJ: Difference in level of work to get percentages.

JM: How much tonnage from first production?

EK: A year would help get more growers on board. Availability is key.

JH: Have a geographical category? An article would be a good reward

EK: or a plantation trip would be a good reward?

DM: Agreed - Tailored PR package up to value of X with support of RSPO

SS: Stick to membership definition for the threshold

DM: Will launch concept and branding in June; run for a year. Microsite. Create buzz.

Action Point - SS to confirm the ACOP is criteria for NEXT purchases.

European Updates - DM

Presentation: C&C Feb 2017 - European Updates

10) Media Overview

- a) Research from Milieu Centraal – award of excellence.
- b) A large amount coverage for AI report
- c) Increasing coverage of African palm oil industry
- d) The Grocer article; was very critical but good effort to align responses from WWF, BRC and RSPO

11) Nordics

- a) **Sweden**
 - i) Nutritional debate on 3-MCPD
 - ii) National Initiative continuing and creating a website
 - iii) Would like to know more about public perceptions

Action Point: DM to ask Anders to look into Nordic Swan

- b) **Denmark**
 - i) New programme with home and personal care
 - ii) National initiatives continued
 - iii) Low media attention
 - iv) Copenhagen Business School Research
- c) **Norway**
 - i) Very quiet media attention.
 - ii) Rainforest Foundation say RSPO NEXT not good enough – say peat land should be restored and therefore not credible.
 - iii) Trying to recruit members to the initiative
 - iv) New initiative on Tropical Forest & Agriculture Fund – sustainable sourcing from Indonesia and Brazil launched in Davos.

12) Italy

- a) Very positive move from Ferrero with good feedback. Some see boycott as a marketing ploy by other brands. Ferrero still has a lot of trust.

GM: Political party activity to undermine palm oil. Populistic party (5star)

SS: Meeting range of stakeholders in Italy next week to address issues and boycott.

DM: 5 Star MEPs in Brussels all have unique positions because it is a movement and not a party. They therefore have different positions on palm oil. Need to meet lead on PO in Italy. Continues to be a very challenging setting.

- b) 5 Star movement calling for substitution of palm oil
- c) Amnesty International received considerable attention
- d) Italian Alliance – has many challenges in current climate.

EE: Perhaps need a more active approach

DM: Our advice is to build on stakeholder/third party communications to support PO issues. WWF?

EK: Capacity is low and looking to develop.

SS: Taken as a meme on social media. Public fed up with debate. Those who read press are well informed.

- e) Looking at a media partnership with Huff Post.

13) France

- a) Pivotal year; legislative process as part of biodiversity bill. Govt. wanted taskforce on SPO and other oils. DM engaged. They have a report on UK experience; EFCA & Murdoch. Included in recommendations. Tabled later this month and will potential move into policy dependent on elections.
- b) AI and Greenpeace hit media context.
- c) Stakeholders and consumers have an eye on Africa due to post-colonial relationship
- d) Wider lack of mistrust in labelling
- e) Opportunities: Not going to do a consumer campaign. Will focus on digital outreach by using more French language posts from RSPO Facebook and Twitter. Build up our networks and influencers. Try to get different narratives out there.
- f) Will introduce RSPO to new MPs in June.
- g) EURT – aim to bring French speakers in

EE: French Govt. did sign Amsterdam Declaration finally

14) Poland

- a) Proving very slow to establish an initiative.
- b) Engaged a consultancy to do stakeholder mapping

EK: 5 Polish members on Scorecard but non-respondents. Marcin to be involved.

15) Netherlands

- a) JAAN: EE and IVDS in touch with JAAN. Very outspoken against PO. Continue to monitor. Misrepresented WWF in parliament.

16) UK

- a) DFID have taken over from DEFRA. Will fund activities and EFECA will host a stakeholder meeting in March. Also, to give technical support of Amsterdam Declaration
- b) Engaged Context Group for stakeholder Mapping
- c) Good Bad Palm Oil campaign; run in the UK with adapted messaging, user journey and artwork. Keep the same concept. Could include Trademark App. Need UK companies to support amplification and also WWF?

SS: WWF US could not support because of limited data

DM: We should work with WWF and Retailers Consortium. Might also run in Sweden.

EK; what about Good, Bad & Better? To include RSPO NEXT

LJ: How is the trademark app? SS recaps.

17) European Policy: Palm Oil Resolution

- a) Committee of MEPs to make statement on PO and deforestation. DM and ESPOAG have engaged over months of reiteration to prevent negative language on RSPO and CSPO. Desirable to get positive language.
- b) Expect parliament CSPO & RSPO part of solution and not call for a boycott
- c) Recognise a need for global multi-stakeholder approach
- d) They regret inadequate criteria on deforestation and human rights. And see P&C opportunity to raise standards.
- e) Commitment to Amsterdam Declaration
- f) Discussing single certification scheme in EU. Avoid consumer confusion.
- g) No internationally recognised definition of zero deforestation
- h) Lead MEP Kateřina KONEČNÁ (Green) wants a pragmatic campaign
- i) More political scrutiny on RSPO and standards. They might want a seat at a table.
- j) May suggest mandatory certification.
- k) Use international day of forests to have a discussion on the new resolution.
- l) Finalised by 9 March

JH: We have not pushed a single certification scheme. EU Govt say they are looking for RSPO enhanced. They are thinking about consumers and market incentives. Strong communication or labelling. How do schemes contribute to their new objectives. What is gap?

18) EURT2017 – London, 12 & 13 June

- a) The Guardian will host a seminar at their HQ on 12th; focusing on consumer angle
- b) Also on Monday; PalmTrace training; Smallholder; P&C Technical Review meeting
- c) Theme: Partnerships for Innovation. Want to focus on actions rather than theories.
- d) ZSL will also like to host an event around SPOTT. Take delegates around Sumatran Tigers enclosure. Host a drinks event.
- e) Would like to invite a President from country signed up to TFA2020 Marrakech Agreement
- f) We will cover New Frontiers
- g) Smallholder Platform – interactive online platform between buyers and smallholders to

create more support.

- h) Angling for an international female keynote speaker; please share recommendations. Mary Robinson etc.

JVK: What about International WWF President - Yolanda (Peruvian). She is on Unilever advisory council

EK: We can approach via our channels.

EK: 'Frontera Invisible' film is being presented in EU Parliament tomorrow

LJ: Will there be a focus session on P&C?

SS: Still TBC.

DM: We can invite MEP Kateřina KONEČNÁ (Green) on parliamentary viewpoint on impacts

DM: We will invite AI to help host session on human rights.

DM: I will share agenda for your opinion. There is interest from retailers. Sponsorship deck to be circulated later this week.

EK: Is there a call to action/outcome from the conference? Find your collaborative partner? To maintain momentum.

DM/SS: Could APP play a role in networking capabilities during the event? During reception or lunches.

JH: Could you look to a media platform to stimulate innovation?

DM: RSPO NEXT is one example. Do we need a hub for sign up? Blue Ocean Thoughts of No Palm Oil Labelling?!

Messaging framework to come.

AOB

Next meetings:

1. **Thursday 11th May agreed** – location TBC. Amsterdam is AHOLD can host. Stefano will dial in.
2. Mid-September Meeting – **Thursday 14th September, London. 10:30am start**

CS: EFSA/MCMPD – has RSPO any commentary on this? Now transcending from food to personal care.

JKV: RSPO has no technical knowledge. Look to FEDIOIL and IMACE.

Action Point: JH will share brief on this to CS and LJ. Main issue is on levels

JM: PalmTrace on website doesn't show redeemed certificates. Please take up.

PM: Credits sales low.

- *GreenPalm until end of March. Fees reduced. T&T to look at physical RSPO NEXT*
- *Carrying out CB workshops*
- *RSPO RED Taskforce working on renewal*

THANKS & ENDS