Market Development Standing Committee

Standing Committee	Date	Topic	Key Activities	Action Point	Status	PIC	Due on	Timeline	1/20	2/20	3/20	4/20	5/20	6/20	7/20	8/20	9/20	10/20	11/20	12/20	1/21
MDSC	05/11/2020	Updates from Outreach WG and Supply Chain Traceability WG	**Outreach WG**																		
MDSC	05/11/2020	Updates from Outreach WG and Supply Chain Traceability WG	**Supply Chain Traceability WG**																		
MDSC	05/11/2020	Credits for BOG Position Paper	**To BoG** - Too early for decisions. Further reseach required. - Can be voted on in the upcoming conference call on Nov 2020 or in Jan 2021. Due to time constraints, it was submitted in the Board Paper.		In progress	MDSC															
MDSC	05/11/2020	Credits for BOG Position Paper	**Recomendation from SCTWG and OWG** - Maintain the credit supply chain model for 2 years - Further analysis is needed to understand why companies purchase Credits and what is the added value for doing so. (Credits are cheap and easy to buy with the other reason of not having sustainable ingredients available) - Study/Research should be broader and supportive for the medium-long term solutions; what people are still buying as conventional, and review what can be shifted from Conventional to Credits, Mass Balanced, or Segregated as that's where the biggest impact is going to be.	The SCT WG will further conduct the study by Q1 2021.	In progress	SCTWG															
MDSC	05/11/2020	Credits for BOG Position Paper	**Ammendments to the Recommendation Doc** - Redact the wording "year two" and replace with "the calendar Year 2021" - Add a sentence that would say an in-depth study by the SCT WG should be completed by Q1 Y2021 to understand why credits are used. The recommendation should be explicit and realistic in what the calendar year is about; the chances of people to switch from Credits to Physical with an unclear decision along with the time constraint will be very unlikely. Short term solution is practical and pragmatic, should hone in on this for better analysis and data to provide clarity on the medium to long term solutions.	Short term recommendation is as it is. A timeline is requested so this issue will not repeat itself next year.	In progress	SCTWG															
MDSC	05/11/2020	No Palm Oil Labelling and Claims	The BoG has asked the MDSC to determine is Clause 1.4 of the CoC requires improvement. **Discussion:** - There was already a lengthy discussion for the Clause to be where it is at now. Additionally, RSPO's mandate does not extend beyond CSPO. - Situations exist where the spirit of the mandate is violated, such as using the "No Palm Oil" labels on health-related products. Such violations cannot be dealt with as Health falls outside the RSPO Mandate. - Potentially, the reason why there is an increase in such labelling is due to the message of CSPO and RSPO certification being too weak, as well as a market advantage when using No Palm Oil labelling. - Making an explicit addition to the Rule is not going to address the source of the problem. - The general public must be made aware of why CSPO is the better choice, and re-writing the rule is not the right solution. - There should be a toolkit or a training/outreach program to ensure that members are aware there are rules to abide by. Members of MDSC decided that **no changes are necessary.**																		
MDSC	05/11/2020	Secreteriat Updates	- Darrell Lea has been terminated for violating the CoC. - RT2020 is reformatted in a series of shorter webinars.GA17 will be virtual this year. - There are 2 resolutions to be voted on. One on Auditors and one on the Financial Calendar. Everyone is reminded to vote for their category and representitives.																		
MDSC	05/11/2020	AOB	**December Meeting Dates** - It was suggested in the previous meeting that the MDSC have more frequent, shorter meetings. Members agreed to the change	The Chair will send out a poll to determine everyone's availability for the next meeting.	In progress	MDSC Chairs															