

Particulars

About Your Organisation

1.1 Name of your organization

National Wildlife Federation (USA)

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- ☐ Grower
 - ☐ Processor and/or Trader
 - ☐ Consumer Goods Manufacturer
 - ☐ Retailer and/or Wholesaler
 - ☐ Bank and/or Investor
 - ☐ Social and/or Development NGO
 - ☒ Environmental and/or Conservation NGO
 - ☐ Supply Chain Associate
 - ☐ Affiliate
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1.3 Membership number

6-0019-11-000-00

1.4 Membership category

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.5 Membership sector

Ordinary

Environmental and/or Conservation NGO**1. Operational Profile****1.1 What are the main activities of your organisation?**

The National Wildlife Federation (NWF) is the largest membership supported conservation group in the U.S. with nearly six million members and supporters. Our new Strategic Plan (<https://www.nwf.org/About-Us/Our-Mission>), sets in motion a 'Common Agenda for Wildlife,' built upon sound science, clear priorities, and scalable solutions that match the magnitude of the crisis. Our Common Agenda includes a commitment to:

• Protect, Restore, and Connect Wildlife Habitat, Promote active restoration and reconnection of fragmented and degraded habitat across protected lands, working lands, waterways, coasts, and communities.

• Transform Wildlife Conservation, Advance 21st-century wildlife management, defend public trust resources, and confront emerging stressors like climate change, invasive species, and wildlife diseases.

• Connect Americans with Wildlife, Inspire the next generation of conservationists and mobilize a diverse conservation army to broaden the stewardship ethic, conservation action, public and private investments, and support for policy changes necessary to save thousands of at-risk species in our time.

NWF has been active in a variety of international conservation and development assistance programs since the inception of its international program in the 1980s. NWF has worked extensively on sector based reforms, certification systems, and sustainable development approaches for forest and agricultural based commodities. We currently have leadership roles in the Forest Stewardship Council, the Global Roundtable for Sustainable Beef, and the Brazilian Roundtable on Sustainable Livestock, and held the past chair of the Roundtable on Sustainable Biomaterials. We are also a member of the High Carbon Stock Approach Steering Group and the Accountability Framework initiative Steering Group.

1.2 Does your organisation use and/or sell any palm oil?

No

1.3 What activities has your organisation undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year?

NWF was a strong advocate for revising and strengthening the Principles and Criteria, which were successfully adopted in November. This included publicizing the results of our 2017 paper in the Proceedings of the National Academy of Sciences, quantifying the effects of RSPO certification on deforestation and fire in Indonesia, to inform the revisions. The integration of the High Carbon Stock Approach into the P&C makes RSPO a true no-deforestation standard, and if enforced, would dramatically hasten the uptake of No Deforestation, No Peat, No Exploitation (NDPE) across the industry. NWF publicized the 2018 P&C adoption in blogs, social media, and other communications to relevant constituencies.

1.4 What percentage of your organisation's overall activities focus on palm oil*?

1%

1.5 Did members of your staff participate in RSPO working and/or taskforce groups in the reporting period?

Yes

1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO-certified sustainable palm oil and oil palm products?

Yes

1.7 How is your work on palm oil funded?

Grant awards

2. Time-Bound Plan**2.1 Date started or expected to start participating in RSPO working and/or taskforce groups.**

2014

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO members.2014

3. Actions for Next Reporting Period**3.1 Outline activities that you will take in the coming year to promote sustainable palm oil along the supply chain.**

NWF leads a consortium whose goal is to reduce tropical deforestation through the promotion and monitoring of deforestation-free commodity supply chains, including, inter alia, palm oil in Southeast Asia and South America. As part of this effort, NWF will advocate for compliance with the new P&C, and strengthened quality assurance mechanisms via expanded utilization of remote sensing technology to monitor compliance. We will leverage our relationships with key civil society, government, and private sector actors to communicate best practice guidance, exchange lessons-learned, and build understanding of the High Carbon Stock Approach and RSPO certification.

As Co-Chair of the HCSA, the High Forest Cover Landscapes Working Group, NWF will continue to oversee the Legacy Case Task Force, and liaise with the RSPO Secretariat on process and determinations. Relatedly, NWF will sit on the No Deforestation Joint Steering Group (representing HCSA eNGOs) working to develop procedures for RSPO Criteria 7.12.

We will also continue to provide technical advice to the RSPO, the Smallholder Task Force, on an as needed basis, and explore opportunities for further engagement with NASPON.

4. Application of Principles & Criteria for all members sectors**4.1 Regarding your organisation's operations and activities, do you have position statements and/or policies related to dealings in the palm oil industry that are in line with RSPO P&C? Select all relevant options.**

4.1.A Water, land, energy and carbon footprintsFile: [NWF Purchasing Policy and Procedures 04-05-19.pdf](#)Link: --

4.1.B Land use rights

File: --

Link: --

4.1.C Ethical conduct and human rightsFile: [NWF Conduct Policy - October 2018.pdf](#)Link: [NWF Conduct Policy - October 2018.pdf](#)

4.1.D Labour rightsFile: [National Wildlife Federation Employee Handbook.pdf](#)Link: [National Wildlife Federation Employee Handbook.pdf](#)

4.1.E Stakeholder engagementFile: [National Wildlife Federation Employee Handbook.pdf](#)Link: [National Wildlife Federation Employee Handbook.pdf](#)

4.1.F None of the aboveFile: --

4.2 What best practice guidelines or information has your organisation provided in the past year to facilitate production and consumption of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?File: [Accountability-Framework-Core-Principles-DRAFT-2018-12.pdf](#)

5. Challenges

5.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- ☐ Awareness of RSPO in the market
- ☒ Difficulties in the certification process
- ☒ Certification of smallholders
- ☐ Competition with non-RSPO members
- ☒ High costs in achieving or adhering to certification
- ☒ Human rights issues
- ☒ Insufficient demand for RSPO-certified palm oil
- ☐ Low usage of palm oil
- ☒ Reputation of palm oil in the market
- ☒ Reputation of RSPO in the market
- ☒ Supply issues
- ☐ Traceability issues
- ☐ Others

Other:

5.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- ☒ Engagement with business partners or consumers on the use of CSPO
- ☒ Engagement with government agencies
- ☐ Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- ☐ Promotion of physical CSPO
- ☐ Providing funding or support for CSPO development efforts
- ☒ Research & Development support
- ☒ Stakeholder engagement
- ☐ Others

Other:

5.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

<http://international.nwf.org/deforestation/palm-oil/>
