



# RT2025

AN EVENT BY RSPO

# About RSPO

**At the Roundtable on Sustainable Palm Oil (RSPO), we are working to transform the palm oil industry to make it sustainable.**

We are a global, non-profit organisation with voluntary members. We are focused on bringing together stakeholders from across the palm oil supply chain to develop and implement global standards for sustainable palm oil.

## Driving change through consensus

Making the palm oil sector sustainable involves everyone in it. That is why the RSPO represents the whole industry. With thousands of members worldwide from every link of the palm oil supply chain, we operate through consensus, ensuring all our stakeholders have a voice and share responsibility to protect our Standards. These stakeholders include:

- Oil palm producers
- Palm oil processors or traders
- Consumer goods manufacturers
- Retailers
- Banks and investors
- Environmental or nature conservation non-governmental organisations (NGOs)
- Social or developmental NGOs

# Expertise years in the making

For 20 years, the Roundtable on Sustainable Palm Oil has come together to transform the global palm oil sector, inspired by our shared vision of a sustainable industry that benefits people, safeguards the planet, and promotes prosperity for rural communities worldwide.

Formed in  
**2004**



**AAK**

**MIGROS**

RSPO represents over

**6,000** members

across 104 countries and territories,  
representing every link in the palm oil  
supply chain



# Our Impact



**544,036** workers represented by RSPO P&C Certification globally

Women represent **15%** and **22%** of management and administration in certified mills and estates, respectively

**US\$4.2 million** supported **44,203 farmers and 81 projects** across 12 countries since 2013 through RSPO Smallholder Support Fund (RSFF)



Cumulative GHG emissions equal to **468,864** cars **avoided** since 2015

**466,609 ha** conserved under RSPO P&C Certification (19 times the size of Kuala Lumpur)



RSPO Credits worth **US\$5.5 million** bought by downstream RSPO Members directly benefited certified independent smallholders (2022)

**5.2 million** hectares of certified global area across 23 countries



# Strategic New Partnerships

Key [landmark agreements](#) were signed during RT2024:



RSPO and the High Conservation Value Network (HCV Network) renewed a longstanding partnership to promote best practices and innovative approaches to HCV protection, signing an MoU to protect high conservation value (HCV) and high carbon stock (HCS) forests within sustainable palm oil landscapes to protect ecosystems, biodiversity, and areas of critical importance for indigenous and local communities.




Recognising the critical role that smallholders can play in the reduction of greenhouse gas (GHG) emissions derived from palm oil production, RSPO signed an agreement with Global Green Chemicals Public Company Limited (GGC), a leading company in Thailand committed to achieving carbon neutrality, and the German sustainable development entity, GIZ.



Further sealing its commitment to sourcing CSPO products into China, the Inner Mongolia Yili Industrial Group (Yili Group) signed an additional sustainable sourcing agreement with China's leading palm oil trader Yihai Kerry, as well as with two major international traders, Bunge and Cargill.



In Surat Thani, an MOU was inked between RSPO and the Palm Oil Extraction Association, Surat Thani Provincial Agricultural Council, and Surat Thani Oil Palm Farmers Association, to support and enhance the capacity of Thai oil palm farmers towards sustainable production certification under RSPO Standards.



*“RSPO is more equipped and agile today to respond to new challenges on the horizon.”*

## Message from the Co-Chairs

To Our Valued Members,

Since celebrating RSPO's 20th anniversary last year, we have continued to build on our momentum, reaching new milestones that have advanced our global partnership's mission.

The adoption of the 2024 Principles and Criteria and Independent Smallholder Standard mark a significant step in strengthening our sustainability framework. Moreover, the launch of *prisma* by RSPO, our innovative trade, traceability and certification platform, signals the RSPO's next chapter in our digital transformation. The scaling up of these Standards and systems mirrors the growth of RSPO itself as our membership continues to expand worldwide.

Leveraging our collective work of the past twenty years, RSPO is more equipped and agile today to respond to new challenges on the horizon, from increasing legislative frameworks, changing geopolitical alliances impacting global trade, to the existential climate emergency and its impacts on our ecosystems and human society.

Against this backdrop, it has been so important for us to meet and reaffirm our unity at our flagship annual event. For this year's Annual Roundtable on Sustainable Palm Oil (RT2025), we invite you to join us in our continued efforts as we progress on our shared sustainability journey.

Your sponsorship will visibly demonstrate your organisation's strong support in transforming the palm oil sector, driving the wellbeing of our planet and local communities worldwide.

We look forward to seeing you at RT2025!

**Anne Rosenbarger and José Roberto Montenegro**  
*Co-Chairs, RT2025*

# RT2024 IN NUMBERS

**14**  
Exhibitors



**19**  
Sponsors  
and Partners



**911**  
Attendees  
(44 Countries)



**598**  
Members



**64**  
Officials

(compared to 52 in 2023) in attendance, with 13 high ranking government officials representing 6 countries (Thailand, Nigeria, Papua New Guinea, Indonesia, Malaysia, India)

**61**  
External  
Speakers



- 73% have not spoken at the RT in the past two years
- 42% female representation
- Representation from 10 countries not represented in 2023: Brazil, Ecuador, France, Ghana, Guatemala, Nigeria, Papua New Guinea, Peru, Switzerland, and Thailand

**RT2025**  
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**251**  
Growers



**98**  
Non Government  
Organisation



**90**  
Palm Oil Processors  
and Traders



**87**  
Others



**48**  
Consumer Goods  
Manufacturers



**10**  
Banks and Investors



**8**  
Supply Chain



**6**  
Retailers

# RT2024 Engagement, Reach and Impact

## Social media engagement



Over **246,000** total impressions



Over **34 million** total impressions and **62,000** engagements.



Over **12,000** engagements and impressions



Over **3,000** engagements and impressions.

## Media coverage



**CNBC**

**Bloomberg**



**REUTERS**

BUSINESS & INVESTMENT WEEKLY

**THE EDGE**  
MALAYSIA



**Eco-Business**

## Impact



**Editorial mentions - 913**

The number of appearance in articles  
(Up from 614 in for RT2023)

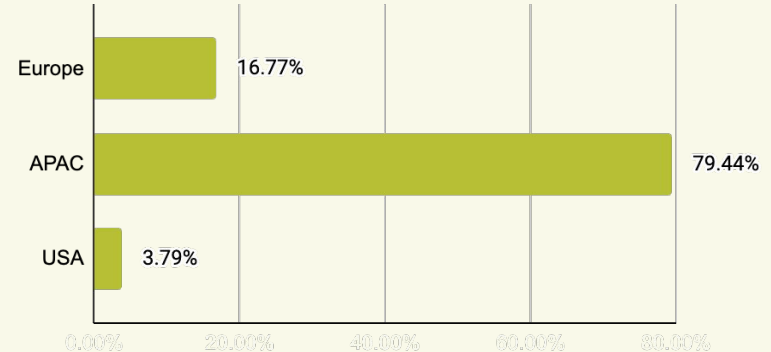
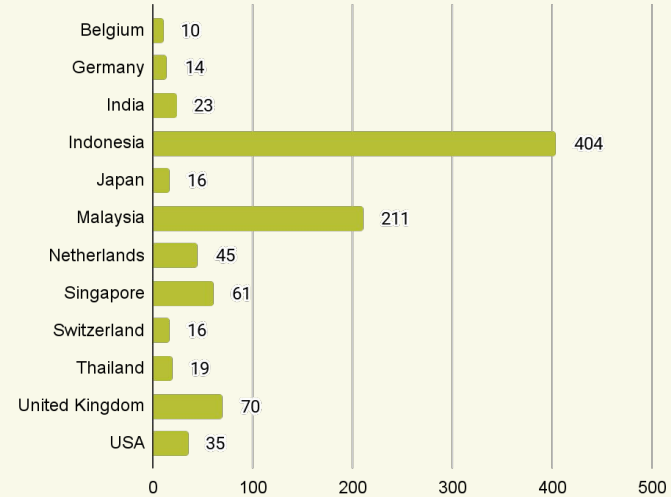
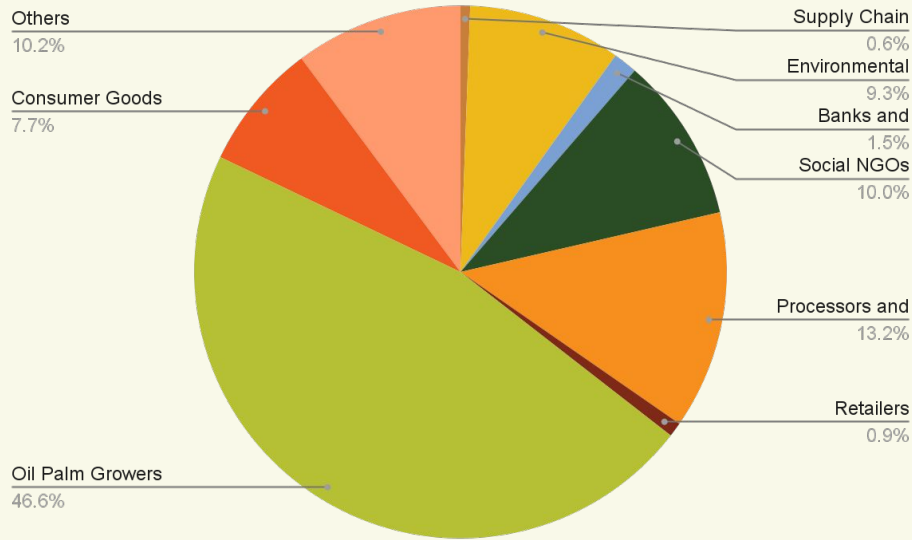


**Potential reach - 942M**

Approximate number of article views RT2024  
appeared in



# RT2024 Demographics





[Click here for more photos](#)





# RT2024 Recap

RT2025  
AN EVENT BY RSPO



RT2024  
Day 1



RT2024  
Day 2



RT2024  
Day 3



# Past RT Sponsors and Partners

## RT2024 in Bangkok, Thailand (2024)



## RT2023 in Jakarta, Indonesia (2023)



## RT2022 in Kuala Lumpur, Malaysia (2022)



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# Why sponsor RT2025?

**The Roundtable Conference (RT)** is an annual conference hosted by RSPO as the leading sustainability conference in the palm oil sector. RT brings together RSPO Members and stakeholders to discuss and keep abreast of the current palm oil industry trends, initiatives, and innovations, as well as to identify common challenges faced by palm oil and similar industries and to explore solutions.

The last edition of the Roundtable Conference was held in Bangkok, Thailand and was attended by over 900 international stakeholders from the public and private sectors including government officials, diplomats, oil palm producers, processors and traders, consumer goods manufacturers, retailers, banks/investors, and environmental and social non-governmental organisations (NGOs).

RT2025 will be an important avenue for companies to reach new markets, with delegates from over 40 countries and stakeholders from key industries.

## **EXCLUSIVE for Early Bird Sponsors until 31 May 2025 only!**

- ✓ Diamond and Platinum packages at a **10% discount!**
- ✓ **ALL** other packages at a **5% discount!**
- ✓ **Additional speaking** slot for Diamond and Platinum sponsors!

# RT2025 Sponsorship Packages

## DIAMOND SPONSOR

### \$75,000

- ✓ 14 Conference passes
- ✓ Speaking slot
- ✓ 1 Physical standard exhibition booth
- ✓ 1 Virtual exhibition space
- ✓ 1 Display panel
- ✓ 3 Promotional video airtime slot
- ✓ Company profile on RT2025 website
- ✓ Logo on RT2025 collateral and branding
- ✓ Logo on photo booth printed photos
- ✓ Logo on conference bag
- Only for sponsors confirmed 2 months before event due to production timeline*
- ✓ QR code on conference bag insert
- ✓ Conference bag printed insert
- ✓ **NEW for 2025!** External meeting listed on RT2025 website
- ✓ Side meeting slot for 30 pax
- Date/time based on availability during allocated side meeting days*
- ✓ Dedicated social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

## PLATINUM SPONSOR

### \$55,000

- ✓ 12 Conference passes
- ✓ Speaking slot
- ✓ 1 Physical standard exhibition booth
- ✓ 1 Virtual exhibition space
- ✓ 1 Display panel
- ✓ 2 Promotional video airtime slot
- ✓ Company profile on RT2025 website
- ✓ Logo on RT2025 collateral and branding
- ✓ Logo on photo booth printed photos
- ✓ QR code on conference bag insert
- ✓ Conference bag printed insert
- ✓ **NEW for 2025!** External meeting listed on RT2025 website
- ✓ Side meeting slot for 20 pax
- Date/time based on availability during allocated side meeting days*
- ✓ Dedicated social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

# RT2025 Sponsorship Packages

## GOLD SPONSOR \$45,000

- ✓ 10 Conference passes
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video  
airtime slot
- ✓ Company profile on  
RT2025 website
- ✓ Logo on RT2025 collateral  
and branding
- ✓ QR code on conference bag  
insert
- ✓ **NEW for 2025!** External  
meeting listed on RT2025  
website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

## SILVER SPONSOR \$35,000

- ✓ 8 Conference passes
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video  
airtime slot
- ✓ Company profile on  
RT2025 website
- ✓ Logo on RT2025 collateral  
and branding
- ✓ QR code on conference bag  
insert
- ✓ **NEW for 2025!** External  
meeting listed on RT2025  
website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

## BRONZE SPONSOR \$25,000

- ✓ 6 Conference passes
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video  
airtime slot
- ✓ Company profile on  
RT2025 website
- ✓ Logo on RT2025 collateral  
and branding
- ✓ QR code on conference bag  
insert
- ✓ **NEW for 2025!** External  
meeting listed on RT2025  
website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

## SAPPHIRE SPONSOR \$20,000

- ✓ 5 Conference passes
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video  
airtime slot
- ✓ Company profile on  
RT2025 website
- ✓ Logo on RT2025 collateral  
and branding
- ✓ QR code on conference bag  
insert
- ✓ **NEW for 2025!** External  
meeting listed on RT2025  
website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

# Newly Launched Packages for RT2025!

## SMALLHOLDERS SPONSOR

**\$40,000**

- ✓ 9 Conference passes
- ✓ 2 Smallholder Awards Ceremony Dinner passes
  - Presentation slot
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video airtime slot
- ✓ Company profile on RT2025 website
- ✓ Logo on RT2025 collateral and branding
- ✓ QR code on conference bag insert
- ✓ **NEW for 2025!** External meeting listed on RT2025 website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

*\*This category contributes towards the overall costs for newly certified independent smallholders attending RT, overall RT operational costs, as well as RSPO Smallholder Unit's ongoing efforts to support smallholders.*

## REGIONAL SPONSOR

**\$15,000**

- ✓ 4 Conference passes
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video airtime slot
- ✓ Company profile on RT2025 website
- ✓ Logo on RT2025 collateral and branding
- ✓ QR code on conference bag insert
- ✓ **NEW for 2025!** External meeting listed on RT2025 website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

## YOUTH ENGAGEMENT SPONSOR

**\$10,000**

- ✓ 3 Conference passes
- ✓ Speaking slot in youth session
- ✓ 1 Virtual exhibition space
- ✓ 1 Promotional video airtime slot
- ✓ Company profile on RT2025 website
- ✓ Logo on RT2025 collateral and branding
- ✓ QR code on conference bag insert
- ✓ **NEW for 2025!** External meeting listed on RT2025 website
- ✓ Social media post
- ✓ RSPO Newsletter mention
- ✓ Group photo

*\*This category contributes towards the overall costs for youth attending RT and overall RT operational costs.*



# RT2025 Sponsorship Summary

Sponsorship Package	Value (USD)	Benefits																		
		RT2025 Passes	Speaking Slot	Standard Booth	Virtual Space	Display Panel	Promo Video Slot	Company Profile on RT2025 Website	Logo on Collateral and Branding	Logo on Printed Photos	Logo on Conference Bag	QR code on Conference Bag insert	Conference Bag insert	External Meeting listed on RT2025 website	Side Meeting	Social Media	Newsletter Mention	Group Photo	Smallholder Dinner	Youth Session Speaking Slot
Diamond Sponsor	\$75,000	14	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Platinum Sponsor	\$55,000	12	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓		
Gold Sponsor	\$45,000	10			✓		✓	✓	✓			✓		✓		✓	✓	✓		
Silver Sponsor	\$35,000	8			✓		✓	✓	✓			✓		✓		✓	✓	✓		
Bronze Sponsor	\$25,000	6			✓		✓	✓	✓			✓		✓		✓	✓	✓		
Sapphire Sponsor	\$20,000	4			✓		✓	✓	✓			✓		✓		✓	✓	✓		
Smallholders Sponsor	\$40,000	9			✓		✓	✓	✓			✓		✓		✓	✓	✓	✓	
Regional Sponsor	\$15,000	4			✓		✓	✓	✓			✓		✓		✓	✓	✓		
Youth Engagement Sponsor	\$10,000	3			✓		✓	✓	✓			✓		✓		✓	✓	✓		✓

Note:

- Please send us a completed copy of the [RT2025 Sponsorship Agreement form](#)

# Reach out to the RT2025 Sponsorship Team

*We are always open to bespoke collaborations and sponsorship opportunities.*



**Islah Ishak**

Deputy Director, Market Transformation  
(Malaysia and Singapore)

[islah.ishak@rspo.org](mailto:islah.ishak@rspo.org)



**Francesca Morgante**

Head, Global Key Accounts & Market Transformation (Europe)

[francesca.morgante@rspo.org](mailto:francesca.morgante@rspo.org)



# THANK YOU.

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