



RT2024

AN EVENT BY RSPO



About RSPO

At the Roundtable on Sustainable Palm Oil (RSPO), we are working to transform the palm oil industry to make it sustainable.

We are a global, non-profit organisation with voluntary members. We are focused on bringing together stakeholders from across the palm oil supply chain to develop and implement global standards for sustainable palm oil.

Driving change through consensus

Making the palm oil sector sustainable involves everyone in it. That is why the RSPO represents the whole industry. With thousands of members worldwide from every link of the palm oil supply chain, we operate through consensus, ensuring all our stakeholders have a voice and share responsibility to protect our Standards. These stakeholders include:

- Oil palm producers
- Palm oil processors or traders
- Consumer goods manufacturers
- Retailers
- Banks and investors
- Environmental or nature conservation non-governmental organisations (NGOs)
- Social or developmental NGOs

Expertise years in the making

For 20 years, the Roundtable on Sustainable Palm Oil has come together to transform the global palm oil sector, inspired by our shared vision of a sustainable industry that benefits people, safeguards the planet, and promotes prosperity for rural communities worldwide.

Formed in
2004 by founding members



RSPO represents nearly

6,000 members

across 104 countries and territories,
representing every link in the palm oil
supply chain



Estimated **5 million** hectares of certified global area across 23 countries

Cumulative GHG emissions equal to **444,444** cars **avoided** since 2015

362,657 ha conserved under RSPo P&C Certification (15 times the size of Kuala Lumpur)



544,036 workers represented by RSPo P&C Certification globally

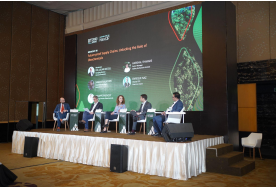
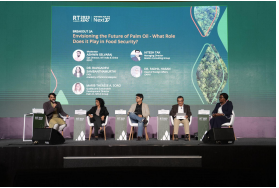
Women represent **13.3%** and **23.3%** (management and administration respectively), in certified mills and estates (2022)



RSPo Credits worth **US\$5.5 million** bought by downstream RSPo Members directly benefited certified independent smallholders (2022)

US\$4.2 million supported **44,203 farmers and 81 projects** across 12 countries since 2013 through RSPo Smallholder Support Fund (RSFF)

RT2023 Highlights



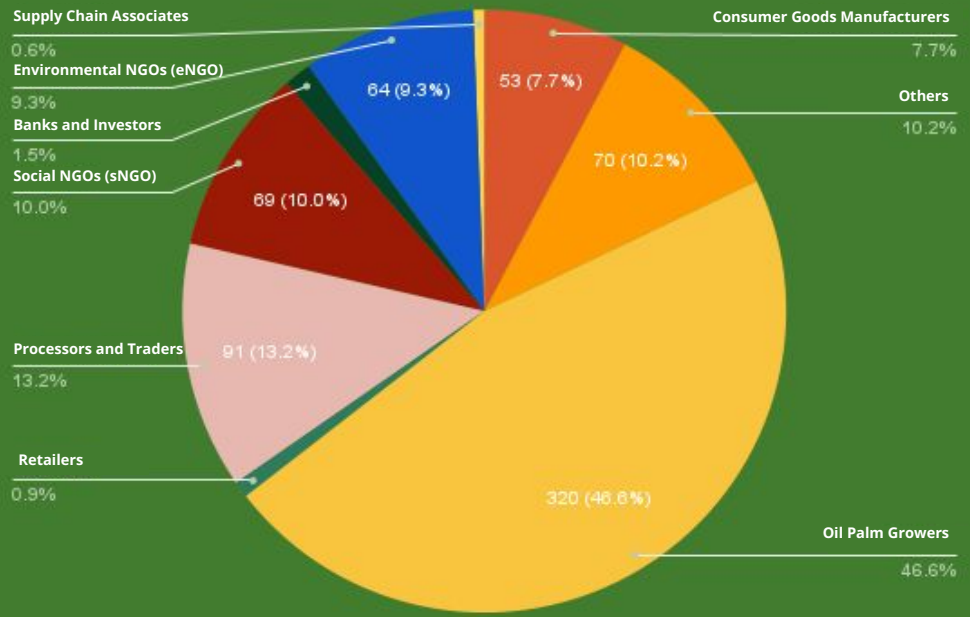
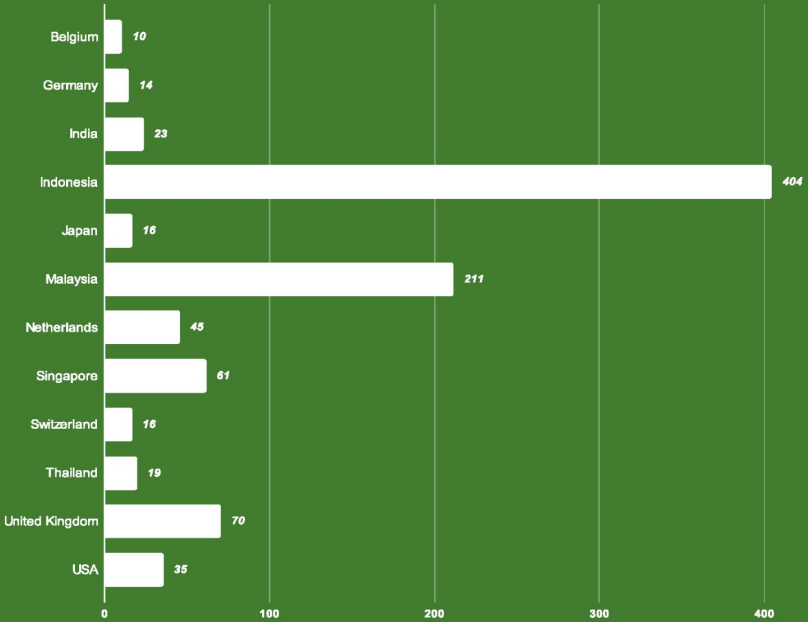
Watch the RT2023 highlights video [HERE](#).

RT2023 Highlights



Watch the RT2023 highlights video [HERE](#).

RT2023 Demographics



RT2023 Sponsors and Partners



Past RT Sponsors and Partners

RT2022 in Kuala Lumpur, Malaysia (2022)



Plantation



RT17 in Bangkok, Thailand (2019)



Plantation



RT16 in Sabah, Malaysia (2018)



Plantation



Past RT Sponsors and Partners

RT15 in Bali, Indonesia (2017)



RT14 in Bangkok, Thailand (2016)



RT13 in Kuala Lumpur, Malaysia (2015)



Past RT Sponsors and Partners

RT12 in Kuala Lumpur, Malaysia (2014)



RT11 in Medan, Indonesia (2013)



Past RT Sponsors and Partners

RT10 in Singapore (2012)



Kingdom of the Netherland



THE WALL STREET JOURNAL



biofuels international



中國食品報
CHINA FOOD NEWS

RT9 in Sabah, Malaysia (2011)



AGROASIA

Daily Express



JakartaGlobe

theENDSreport
Environmental intelligence for professionals

中國食品報

RT2023 Engagement, Reach and Impact

Social media engagement



Over **500,000** engagements and impressions



1.1 million total impressions
18,000 engagements



Over **42,000** engagements and impressions



Over **40,000** engagements and impressions

Impact



Editorial mentions - 614
The number of appearance in articles



Potential reach - 1.1B
Approximate number of article views RT2023 appeared in

Media coverage





Why sponsor RT2024?

The Roundtable Conference (RT) is an annual conference hosted by RSPO in Southeast Asia. RT brings together RSPO Members and stakeholders to discuss and keep abreast of the current palm oil industry trends, initiatives, and innovations, as well as to identify common challenges faced by palm oil and similar industries and to explore solutions.

The last edition of the Roundtable Conference was held in Jakarta, Indonesia and was attended by over 900 international stakeholders from the public and private sectors including government officials, diplomats, oil palm producers, processors and traders, consumer goods manufacturers, retailers, banks/investors, and environmental and social non-governmental organisations (NGOs).

RT2024

AN EVENT BY RSPO

SPONSORSHIP PACKAGES

- 12** Conference passes
- 1** Physical exhibition booth
- 1** Virtual exhibition space
- 2** Display panel
- 3** Promotional video airtime slot
- Yes** Company profile on RT2024 website
- Yes** Logo on RT2024 collateral and branding
- Yes** Logo on photo booth printed photos
- Yes** Logo on conference bag
 - Only for sponsors confirmed 2 months before event due to production timeline*
- Yes** QR code on conference bag insert
- Yes** Conference bag printed insert
- Yes** Side meeting slot for 30 pax
 - Date/time based on availability during allocated side meeting days*
- Yes** Dedicated social media post
- Yes** RSPO Newsletter mention
- Yes** Speaking slot
- Yes** Group photo

DIAMOND SPONSOR

\$74,000



- 10** Conference passes
- 1** Physical exhibition booth
- 1** Virtual exhibition space
- 1** Display panel
- 2** Promotional video airtime slot
- Yes** Company profile on RT2024 website
- Yes** Logo on RT2024 collateral and branding
- Yes** Logo on photo booth printed photos
- Yes** QR code on conference bag insert
- Yes** Conference bag printed insert
- Yes** Side meeting slot for 20 pax
Date/time based on availability during allocated side meeting days
- Yes** Dedicated social media post
- Yes** RSPO Newsletter mention
- Yes** Speaking slot
- Yes** Group photo

PLATINUM SPONSOR

\$53,000

**GOLD
SPONSOR
\$42,000**

- 8** Conference passes
 - 1** Virtual exhibition space
 - 1** Promotional video airtime slot
 - Yes** Company profile on RT2024 website
 - Yes** Logo on RT2024 collateral and branding
 - Yes** QR code on conference bag insert
 - Yes** Social media mention
 - Yes** RSPO Newsletter mention
 - Yes** Group photo
-

**SILVER
SPONSOR
\$32,000**

- 5** Conference passes
- 1** Virtual exhibition space
- 1** Promotional video airtime slot
- Yes** Logo on RT2024 collateral and branding
- Yes** QR code on conference bag insert
- Yes** Social media mention
- Yes** RSPO Newsletter mention
- Yes** Group photo

**BRONZE
SPONSOR
\$21,000**

- 4** Conference passes
- 1** Virtual exhibition space
- 1** Promotional video airtime slot
- Yes** Logo on RT2024 collateral and branding
- Yes** QR code on conference bag insert
- Yes** Social media mention
- Yes** RSPO Newsletter mention
- Yes** Group photo

**SAPPHIRE
SPONSOR
\$11,000**

- 3** Conference passes
- 1** Virtual exhibition space
- Yes** Logo on RT2024 collateral and branding
- Yes** QR code on conference bag insert
- Yes** Social media mention
- Yes** RSPO Newsletter mention
- Yes** Group photo

**EMERALD
(SMALLHOLDER)
SPONSOR
\$6,000**

- 2** Conference passes
- 1** Virtual exhibition space
- Yes** Logo on RT2024 collateral and branding
- Yes** QR code on conference bag insert
- Yes** Social media mention
- Yes** RSPO Newsletter mention
- Yes** Group photo

RT2024 Sponsorship Summary

Sponsorship Package	Package Value (USD)	RT2024 Conference Passes	Benefits														
			Physical Booth	Virtual Space	Display Panel	Promo Video Slot	Company Profile on RT2024 website	Logo On RT2024 collateral and branding	Logo on printed photos	Logo on RT2024 Conference Bag	QR code on Conference Bag insert	Side Meeting slot	Social Media	RSPO Newsletter mention	Speaking Slot	Group Photo	
Diamond	\$74,000	12	✓	✓	✓	✓	✓	✓	✓	✓	✓	Additional single-sided insert	✓	✓ Dedicated post	✓	✓	✓
Platinum	\$53,000	10	✓	✓	✓	✓	✓	✓	✓	✓	✓	Additional single-sided insert	✓	✓ Dedicated post	✓	✓	✓
Gold	\$42,000	8		✓		✓	✓	✓				✓		✓	✓		✓
Silver	\$32,000	5		✓		✓		✓				✓		✓	✓		✓
Bronze	\$21,000	4		✓		✓		✓				✓		✓	✓		✓
Sapphire	\$11,000	3		✓				✓				✓		✓	✓		✓
Emerald (Smallholder)	\$6,000	2		✓				✓				✓		✓	✓		✓

Notes:

1. Download the [RT2024 Sponsorship Agreement form \(LINK\)](#) for detailed information on Sponsorship tier benefits
2. For sponsorship queries, please email rt.sponsorship@rspo.org