

Particulars

About Your Organisation

1.1 Member Name

San Diego Zoo Global

1.2 Membership Number

6-0024-13-000-00

1.3 Membership Sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

1.4 Membership Category

Ordinary

1.5 Country

United States

2.0 Does your company or organisation produce, process, consume or sell any palm oil or any products containing derivatives of palm oil?

Yes

2.1 Please select ALL the palm oil-related activity(ies) that describe your company or organisation as multiple selections are allowed. ACOP reporting is NOT limited to the primary sector of the member's RSPO membership. You will be required to complete the relevant ACOP section based on your selection(s).

- ☐ I own and operate oil palm estate(s)
- ☐ I represent a palm oil Independent Smallholder farmer Group
- ☐ I own and operate palm oil mills
- ☐ I own and operate palm kernel crushing plants - Processors and/or Traders
- ☐ I trade or broker palm oil, palm kernel oil or related products - Processors and/or Traders
- ☐ I am a refiner of palm oil or palm kernel oil - Processors and/or Traders
- ☐ I am a processor of intermediate (B2B) palm oil, palm kernel oil or related fractions/derivatives - Processors and/or Traders
- ☐ I am a B2B distributor or wholesaler of palm oil, palm kernel oil or related products - Processors and/or Traders
- ☐ I manufacture final consumer (B2C) products containing palm oil, palm kernel oil or related products. This includes products manufactured by 3rd party contractors - Consumer Goods Manufacturers
- ☐ I retail final consumer (B2C) products containing palm oil, palm kernel oil or related products - Retailers
- ☐ I operate food retail outlets that use palm oil, palm kernel oil or related products - Retailers
- ☒ I am a conservation and environmental NGO supporting the sustainable development of the palm oil industry
- ☐ I am a social and human development NGO supporting the sustainable development of the palm oil industry

NGOs

1. Operational Profile

1.1 What are the main activities of your organisation?

San Diego Zoo Wildlife Alliance (SDZWA) is committed to saving species worldwide by uniting our expertise in animal care and conservation science with our dedication to inspiring passion for nature. We are leading the fight against extinction. SDZWA is the largest zoological membership association in the world, with more than 250,000 member households and 130,000 child memberships representing more than a half-million people. Our San Diego Zoo Institute for Conservation Research is one of the largest zoo-based research centers in the world. Founded in 1975, it is dedicated to preserving and protecting rare and endangered wildlife and habitats. Staff develop, gather, and increase knowledge vital for the establishment of self-sustaining populations of wildlife.

1.2 What activities has your organisation undertaken to publicise programmes to support the RSPO, RSPO certification, the uptake of RSPO-certified sustainable palm oil and oil palm products, or to support good standing RSPO members during the reporting period?

The majority of San Diego Zoo Wildlife Alliance activities are focused on building public support for the RSPO and increasing the uptake of CSPO among our visitors and guests. To that end, many of our activities are focused on outreach and education. Included among our 2024 activities in support of these goals were: 1. Our commitment to the RSPO and uptake of CSPO was incorporated into our sustainability plan that guides SDZWA efforts to reduce our environmental footprint, and that plan is being implemented organization-wide 2. Sustainable palm oil and the RSPO are included in graphics at exhibits at both of our major parks for the benefit of our guests 3. We promote the Cheyenne Mountain Zoo sustainable shopper mobile app to our guests to give them a tool to support RSPO-member companies in good standing

1.3 What percentage of your organisation's overall activities focus on palm oil?

3.0%

1.4 Did members of your organisation participate in RSPO working groups and/or taskforces during the reporting period?

No

1.5 Does your organisation have any collaborations with public or private sector palm oil industry players to support them in their efforts to increase the production or consumption of certified sustainable palm oil (CSPO)?

No

1.6 How is your organisation's work on palm oil funded?

Our work on palm oil is funded through revenues from our annual operating budgets of San Diego Zoo and San Diego Zoo Safari Park. San Diego Zoo Wildlife Alliance's marketing and Interpretive departments, as well as our Legal/Risk Management team, provide additional resources, funding and labor.

2. TimeBound Plan

2.1 Which year did your organisation start or expects to start participating in RSPO working groups and/or taskforces?

2018

2.2 Which year did your organisation start or expects to start undertaking and publicising programmes to support the RSPO, RSPO certification, uptake of RSPO-certified sustainable palm oil and oil palm products and/or good standing RSPO member?

2013

3. Actions for Next Reporting Period

3.1 Please outline activities that your organisation will take in the coming year to promote the production or consumption of certified sustainable palm oil (CSPO)

- ☐ Training on sustainability topics, monitoring of implementation of sustainability topics
- ☐ Participation in RSPO Working Group or Task Forces;
- ☐ Support Independent Smallholders (ISH)
- ☐ Become a partner of the RSPO Smallholder Trainer Academy
- ☐ Provide technical support for Independent Smallholder Certification projects
- ☐ Involvement/direct investments in Jurisdictional/Landscape approach
- ☐ Promote and support Direct/collective investments in conservation and restoration initiatives
- ☐ Provide technical support support members with Remediation and Compensation (RaCP) process, direct/collective investments in conservation and restoration initiatives
- ☐ Allocating FTE to promote the production or consumption of certified sustainable oil palm products or
- ☐ Specific policies and action plans by the member to promote CSPO production or consumption in the upstream or downstream supply chain, including target dates or broader policies that include such efforts
- ☐ No activities planned
- ☒ Others

Other

1. We will continue to promote the Cheyenne Mountain Zoo sustainable shopper mobile app as a tool for our guests 2. Our tour guides and docents will continue to engage guests with palm oil-related discussion points.

Challenges and Support

1.1 What significant obstacles or challenges has your company encountered in the promotion of certified sustainable palm oil (CSPO)? What efforts has your company taken to address these obstacles or challenges?

- ☐ Awareness of RSPO in the market
- ☐ Difficulties in the certification process
- ☐ Certification of smallholders
- ☐ Competition with non-RSPO members
- ☐ High costs in achieving or adhering to certification
- ☐ Human rights issues
- ☐ Insufficient demand for RSPO-certified palm oil
- ☐ Low usage of palm oil
- ☐ Reputation of palm oil in the market
- ☐ Reputation of RSPO in the market
- ☐ Supply issues
- ☐ Traceability issues
- ☒ No challenges faced
- ☐ Others

Others

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1.2 In addition to the actions already reported in this ACOP report, what other ways has your company supported the vision of the RSPO to transform markets to make sustainable palm oil the norm?

- ☒ Communication and/or engagement to transform the negative perception of palm oil
- ☐ Engagement with business partners or consumers on the use of CSPO
- ☐ Engagement with government agencies
- ☐ Engagement with peers and clients
- ☐ Promotion of CSPO through off product claims
- ☐ Promotion of CSPO outside of RSPO venues such as trade workshops or industry associations
- ☐ Promotion of physical CSPO
- ☐ Providing funding or support for CSPO development efforts
- ☐ Research & Development support
- ☐ Stakeholder engagement
- ☐ No actions taken
- ☐ Others

Others

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1.3 If your company has any other publicly-available reports or information regarding its palm oil-related policies and activities, please provide the links here

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