

# SUSTAINABLE COCONUT PARTNERSHIP

[coconutpartnership.org](http://coconutpartnership.org)



# TOGETHER, WE CAN WORK TOWARDS A RESPONSIBLE AND RESILIENT COCONUT SECTOR



The Sustainable Coconut Partnership is an international, multistakeholder, voluntary membership organization.

We are uniting the industry's stakeholders to drive positive impact for farmers' livelihoods by establishing industry-wide best practices and impact programs.

We work across all coconut products and production countries of our members.





**SUSTAINABLE  
COCONUT  
PARTNERSHIP**

## VISION

Working towards a responsible and resilient coconut sector that drives positive impact for farmers' livelihoods, the climate and the environment

## MISSION

To catalyze sustainable coconut production by establishing industry-wide best practices and impact programs

STEERING  
COMMITTEE

**AAK**

BARRY CALLEBAUT

**FERRERO**

 **Nestlé**

  
Unilever



Become a member and help  
shape sustainability:

[coconutpartnership.org](https://coconutpartnership.org)



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A RESPONSIBLE  
AND RESILIENT  
COCONUT SECTOR



MEMBERS  
&  
SIGNATORIES OF  
THE SUSTAINABLE  
COCONUT CHARTER



PARTNERSHIPS  
&  
COLLABORATIONS



# GOALS



Increasing smallholder farmers income & livelihood



Enhancing supply chain traceability



Developing industry best practices and climate smart impact programs



Catalyzing responsible coconut production and market transformation



# MEMBERS

COME TO US TO...



## SHAPE ALIGNED SUSTAINABILITY & FUTURE PROOF THEIR SUPPLY CHAINS

Take part in constructive and collaborative sector-wide consultations to develop and benefit from tools to drive more transparency and build assurance of sustainability.

(working groups delivering tools like the Sustainable Coconut Charter, its assurance system, an industry aligned reporting tool, a deforestation monitoring platform...)

## ACT ON THE GROUND COLLABORATIVELY

Benefit from the means and access to develop on the ground positive outcomes through connection to collaborative impact projects with members.

(Landscape projects, jurisdictional approaches, multi-partite sourcing projects...)

## NETWORK, BUILD CAPACITY & FIND LIKE MINDED SUPPLY CHAIN PARTNERS

Become members of the largest community of private sector professionals driving positive impact for farmers livelihoods and enabling sustainable coconut production and supply chains at scale.

(Coconut Charter Training, Roundtable events, working groups ...)

# RESPONDING TO REAL SUPPLY CHAIN ISSUES

## DEMAND FOR SUSTAINABLY SOURCED COCONUT PRODUCTS OUTPACES THE SUPPLY AND WEAK SIGNS OF IMPENDING SOCIAL, ENVIRONMENTAL AND SUPPLY CRISIS ARE SHOWING

Consumers and buyers are increasingly seeking sustainably sourced coconut products in a context of demand outpacing supply with declining yields due to senile trees, lack of replanting and a new generation of farmers reluctant to inherit farms, fearing a cycle of poverty, environmental degradation, and unresolved social issues.

## STATUS QUO IN THE MARKET UNTIL NOW

Less than 1% of coconut production is engaged in sustainability assurance programs with the upstream industry meaning investments are not reaching farmers. Today's assurance schemes used in coconut are not addressing the underlying systemic sustainability issues outside the farms stemming from lack of collaboration along complex supply chains.

## COMPANIES DUE DILIGENCE PROCESSES ARE HITTING BOTTLENECKS AND LOSS OF TRACEABILITY

Preventing risk management and responsible sourcing practices due to a lack of transparency

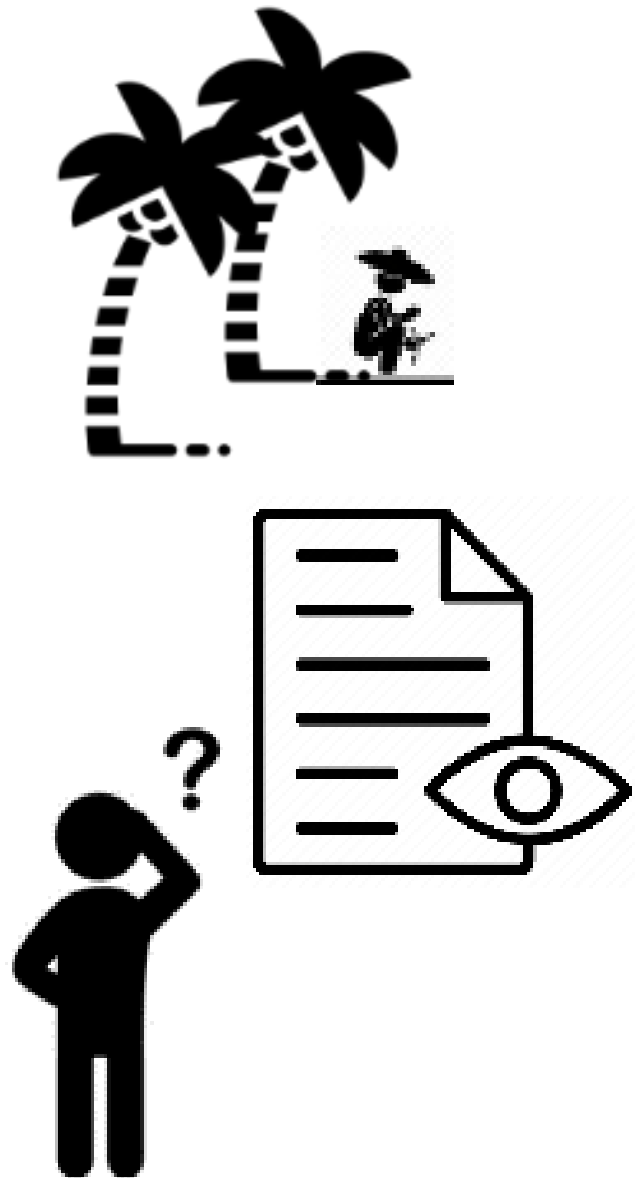
## MISSED OPPORTUNITIES TO SCALE IMPACT WITH THE PUBLIC SECTOR

with most private sector sustainability projects are missing linkages and collaborations with governmental agencies and public development agencies

## SUSTAINABILITY RISKS ARE INCREASINGLY DOCUMENTED IN THE PRESS.

90% of farmers living below poverty threshold (PCA 2023) with a majority being food insecure with no social protection... Limited access to market, finance and technical know-how, increasing senility of plantations and lack of replanting traps farmers in a vicious cycle of poverty

*“We need to act now, it is not because NGO's reports' are not slamming the sector that the weak signs of social, economic and supply crisis are any less important. It is key for the sector to act collaboratively to avoid turbulences and disruptions in the future”*





**ADVANCEMENTS IN STRUCTURING SUSTAINABILITY  
TO PROGRESS TOWARDS OUR VISION AND MISSION**

**STRENGTHENED CROSS INDUSTRY COLLABORATION  
& DRIVING STAKEHOLDERS ENGAGEMENT**







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COCONUT  
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