

Particulars

About Your Organisation

1.1 Name of your organization

YUM! Brands, Inc.

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Grower
 - Processor and/or Trader
 - Consumer Goods Manufacturer
 - Retailer and/or Wholesaler
 - Bank and/or Investor
 - Social and/or Development NGO
 - Environmental and/or Conservation NGO
 - Supply Chain Associate
 - Affiliate
-

1.3 Membership number

3-0099-17-000-00

1.4 Membership category

Retailers

1.5 Membership sector

Ordinary

Retailer and/or Wholesaler

1. Operational Profile

1.1 Please state your main activity(ies) within the palm oil supply chain. Please select the option(s) that apply to you

- Wholesaler
- Retail
- Food service providers
- Own-brand
- Third-party brands
- Other:

Other:

2. Palm Oil Use and Certification Progress

2.1 Please include details of all operations using palm oil, owned and/or managed by the member and/or all entities that belong to the group.

Yum! Brands, Inc., based in Louisville, Kentucky, has over 48,000 restaurants in more than 145 countries and territories primarily operating the company's restaurant brands, KFC, Pizza Hut and Taco Bell, global leaders of the chicken, pizza and Mexican-style food. Worldwide, the Yum! Brands system is at least 98% franchised and opens over eight new restaurants per day on average, making it a leader in global retail development.

2.1.1 In which markets do you sell goods with palm oil and oil palm products?

Applies globally

2.2 Total volume of all palm oil and oil palm products in the goods sold in the year:

2.2.1 Total volume of refined /crude palm oil in the goods sold in the year (tonnes)

157,776.00

2.2.2 Total volume of crude and refined palm kernel oil in the goods sold in the year (tonnes)

0

2.2.3 Total volume of palm kernel expeller sold in the year (tonnes)

0

2.2.4 Total volume of other palm-based derivatives and fractions in the year (tonnes)

0

2.2.5 Total volume of all palm oil and oil palm products in the goods sold in the year (tonnes)

157,776.00

2.3 Volume of palm oil and oil palm products used in the year, in your own brand products, that are RSPO-certified (tonnes):

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.3.1 Book and Claim from Mill / Crusher	94952	-	-	-
2.3.2 Book and Claim from Independent Smallholder	-	-	-	-
2.3.3 Mass Balance (MB)	52583	-	-	-
2.3.4 Segregated (SG)	-	-	-	-
2.3.5 Identity Preserved (IP)	-	-	-	-
2.3.6 Total volume (tonnes)	147535	-	-	-

2.4 According to the information you have provided in this questionnaire, your company has not reached 100% sustainable palm yet by using the four supply chain models (Book and Claim, MB, SG, IP). Do you have plans to immediately cover the gap by using RSPO Credits?

2.4.1 When do you plan to cover the gap by using RSPO Credits?

-

2.4.2 Please explain why

-

2.5 What is the percentage of Certified Sustainable Palm Oil and oil palm products in the total volume handled by your company in the following regions:

2.5.1 Africa

96%

2.5.2 Oceania

100%

2.5.3 Europe

14%

2.5.4 North America

100%

2.5.5 Latin America

86%

2.5.6 Middle East

77%

2.5.7 China

100%

2.5.8 India

0%

2.5.9 Indonesia

45%

2.5.10 Malaysia

100%

2.5.11 Rest of Asia

92%

3. Time-Bound Plan

3.1 Year expected to start (or year started) using RSPO-certified sustainable palm oil and oil palm products, in your own brand products

2015

3.2 Year started/expected to start using any RSPO-certified sustainable palm oil and oil palm products in your own brand products

2015

3.2.1 If target has not been met, please explain why.

-

3.3 Year expected to be (or already) using 100% RSPO-certified sustainable palm oil and oil palm products from any supply chain option in your own brand products.

2019

3.3.1 If target has not been met, please explain why.

Our focus is on meeting our goal of sourcing all palm oil used for cooking from responsible sustainable sources by the end of 2018. This is palm oil that we and our franchisees directly purchase. We remain committed to working with our system and bringing along market as needed to achieve our goal.

3.4 Year expected to be using 100% RSPO-certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products.

2019

3.4.1 If target has not been met, please explain why.

-

3.5 Which markets do these commitments cover?

Applies globally

3.6 Does your company use RSPO-certified sustainable palm oil and oil palm products in goods you manufacture on behalf of other companies?

No

3.7 Does your company have a Time-Bound Plan to only use RSPO-certified sustainable palm oil and oil palm products in the goods you manufacture on behalf of other companies?

No

3.8 When do you expect all products you manufacture to only contain RSPO-certified sustainable palm oil and oil palm products?

2019

4. Trademark Use

4.1 Do you use or plan to use the RSPO Trademark on your own brand products?

No

4.2 Please select the countries where you use or intend to apply the Trademark.

-

4.2.1 Please state the year that you started using the RSPO Trademark or the year you plan to start using the RSPO Trademark.

-

4.3 Please explain why

- Challenging reputation of palm oil
 - Confusion among end-consumers
 - Costs of changing labels
 - Difficulty of applying for RSPO Trademark
 - Lack of customer demand
 - Limited label space
 - Low consumer awareness
 - Low usage of palm oil
 - Risk of supply disruption
 - Others
-

Other:

label management

4.4 Have you uploaded information and images of products using the RSPO Trademark to the RSPO mobile app?

5. Actions for Next Reporting Period

5.1 Outline actions that you will take in the coming year to promote the use of RSPO-certified sustainable palm oil and oil palm products along the supply chain.

Yum! Brands will promote the use of RSPO certified sustainable palm oil by continuing to report progress toward meeting our goal and discussing the importance of sustainable palm oil in combatting deforestation and GHG emissions. Our work will include the broadening of our understanding of the scope of sustainable palm oil use by participants in our global supply chain. This will be done in through the refinement of our data collection system as well as through discussions with key suppliers and purchasing co-ops. We will also continue to engage with the RSPO, including through participation in the Jurisdictional Working Group, in support of market transformation.

6. Non-Disclosure of Information

6.1 Information in the sections above are mandatory declarations in your ACOP. For confidentiality purposes, members may choose not to display volume data in Section 2 publicly; however, RSPO reserves the right to utilise the member's data on an aggregate basis for sectoral and total analysis. Please check this box if the member chooses to have the data in Section 2 displayed publicly.

Yes - Display Publicly

7. Application of Principles & Criteria for all member sectors

7.1 Related to company's procurement or operations, do you have organisational policies that are in line with the RSPO P&C? Select all relevant options.

7.1.A Water, land, energy and carbon footprints

File: --

Link: <http://citizenship.yum.com/planet/planet-dashboard.asp>

7.1.B Land use rights

File: --

Link: <http://citizenship.yum.com/planet/forest-stewardship.asp>

7.1.C Ethical conduct and human rights

File: --

Link: <http://citizenship.yum.com/pdf/Human-Rights-and-Labor-Practices-Policy.pdf>

7.1.D Labour rights

File: --

Link: <http://investors.yum.com/Cache/1500117150.PDF?O=PDF&T=&Y=&D=&FID=1500117150&iid=4025819>

7.1.E Stakeholder engagement

File: --

Link: <http://citizenship.yum.com/citizenship/stakeholder-engagement.asp>

7.1.F None of the above. Please explain why

-

7.2 What best practice guidelines or information has your organisation provided in the past year to facilitate the uptake of RSPO-certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

We provide information through the communication of our global palm oil policy as well as our Citizenship and Sustainability Report. They are available in English.

8. Greenhouse Gas (GHG) Footprint

8.1 Are you currently reporting any GHG footprint?

Yes

8.1.1 Please upload your publicly available GHG report

File: --

8.1.1.1 OR please insert the URL to the GHG section of your corporate website.

<https://www.yum.com/wps/wcm/connect/yumbrands/391d6617-fa4d-4d14-b06a-8c2a89bec919/CDP-Climate-2018.pdf?MOD=AJPERES&CVID=n>

8.2 Please explain and justify why you are not calculating your GHG footprint. Please include any future plans you may have to calculate your GHG footprint.

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8.3 What methodology are you using to calculate your GHG footprint?

Greenhouse Gas Protocol

9. Support for Oil Palm Smallholders

9.1 Are you currently supporting any oil palm Independent Smallholder groups?

No

9.2 If yes, how are you supporting them?

-

9.2.1 Do you have any future plans to support oil palm Independent Smallholders?

No

9.2.2 When do you plan to start your support for oil palm Independent Smallholders?

-

10. Challenges

10.1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

- Awareness of RSPO in the market
- Difficulties in the certification process
- Certification of smallholders
- Competition with non-RSPO members
- High costs in achieving or adhering to certification
- Human rights issues
- Insufficient demand for RSPO-certified palm oil
- Low usage of palm oil
- Reputation of palm oil in the market
- Reputation of RSPO in the market
- Supply issues
- Traceability issues
- Others

Other:

We have diligently pursued the Yum! sustainable palm oil goal since its inception and have made great progress within our equity and franchise businesses. Yum! supply chain and sustainability teams have worked to increase awareness and encourage the transition to sustainable palm. As part of this process many partners have switched to sustainable palm oil providers. As of the end of 2018, 94% of our palm oil is estimated to have been procured from certified sustainable sources. We continue to partner with markets who have encountered economic challenges to making changes in their supply chain.

10.2 In addition to the actions already reported in this ACOP, how has your organisation supported the vision of RSPO to transform the market for sustainable palm oil in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Engagement with business partners or consumers on the use of CSPO
- Engagement with government agencies
- Promotion of CSPO outside of RSPO venues eg trade workshops industry associations
- Promotion of physical CSPO
- Providing funding or support for CSPO development efforts
- Research & Development support
- Stakeholder engagement
- Others

Other:

Yum! Brands engages with stakeholders, including suppliers, manufacturers and distributors, to increase understanding of sustainable palm oil and deforestation. All of environmental initiatives are examined through the lens of reducing GHG emissions and addressing climate change.

10.3 Please attach or add links to any other information from your organisation on your palm oil policies and activities (e.g.: sustainability reports, policies, other public information)

<http://citizenship.yum.com/pdf/Palm-Oil-Policy.pdf>
<http://citizenship.yum.com/planet/forest-stewardship.asp>