



BRIOCHE PASQUIER CERQUEUX

RSPO Secretariat

Suite A-06-04, Plaza Mont Kiara
2, Jalan Kiara
50480 Kuala Lumpur

Les Cerqueux, le 26 février 2010

Objet : Application for RSPO Ordinary Membership

Information on the Organisation – Part 2

Since the beginning, our firm, Brioche Pasquier Cerqueux, has been involved in reducing its impact on environment. The sustainable development is one fundamental value that our company fights for. We act at two levels : daily measures such as controlling our energy and water consumption, recycling our wastes (...) and a global strategy based on decentralization of our plants in order to be closer to the product delivery places.

Thus, we try to reduce our impact on environment. That is the reason why the management of our raw materials must be part of our ecologic approach.

As a consequence, we would like to join the RSPO as soon as possible in order to be involved in the sustainable palm management. We want that all actors from production to distribution of palm oil act in transparency and in a constructive way. We also want to participate in projects promoting production, distribution and consumption of CSPO.

Our company, Brioche Pasquier Cerqueux, will promote the RSPO on our website www.briohepasquier.com. Furthermore, we will extend our promotion of the RSPO by encouraging our suppliers to act in this way and to become members of the RSPO too.

For this reason, we will inform our suppliers about our project and we will increase our suppliers awareness of the sustainable development.

Regarding our consumption of palm oil, we have already made a plan : first, we will establish a substitute plan to replace palm oil by fats which have less impact on environment. However, as we need palm oil for technologic and organoleptic reasons, we foresee to buy certificates thanks to "book&claim" system before using the "mass balance" system when the availability of CSPO has increased.

BRIOCHE PASQUIER CERQUEUX - SAS au capital de 8619628 Euros
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We will organize meetings within our company to guarantee our commitments and to make pressure on our suppliers so that they get involved in this way too.

To conclude, joining the RSPO is one of our company's priorities. Becoming a member of the RSPO reflects our wish to commit to protect environment and insure transparency towards our customers. Also, we will inform the Roundtable regularly on plans, activities and results in promoting sustainable palm oil production, procurement and consumption. Furthermore, we think that Brioche Pasquier Cerqueux, as a member of the RSPO, will have a positive influence on the sustainable development: as the French leader on the Viennese pastry market, we may influence the other companies in this way.

That is why we apply for membership to the RSPO and hope that our application will catch your attention.

Looking forward to hearing from you soon,

We remain at your disposal for any further information,

Yours faithfully

Pascal PASQUIER

Chairman

A handwritten signature in dark ink, consisting of several overlapping loops and lines, positioned over the printed name and title.

