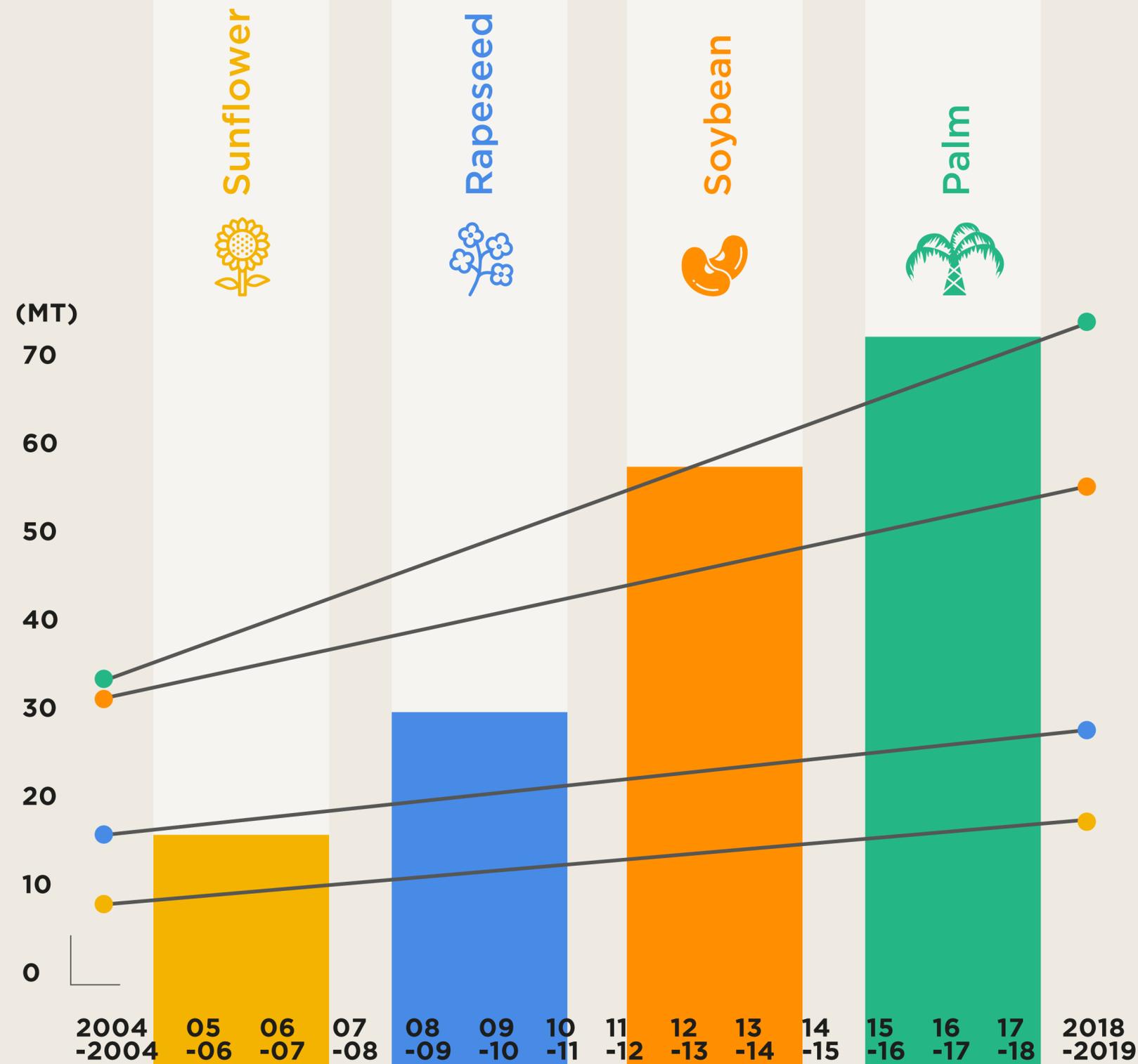


TRANSFORMING
MARKETS TO MAKE
SUSTAINABLE
PALM OIL THE NORM

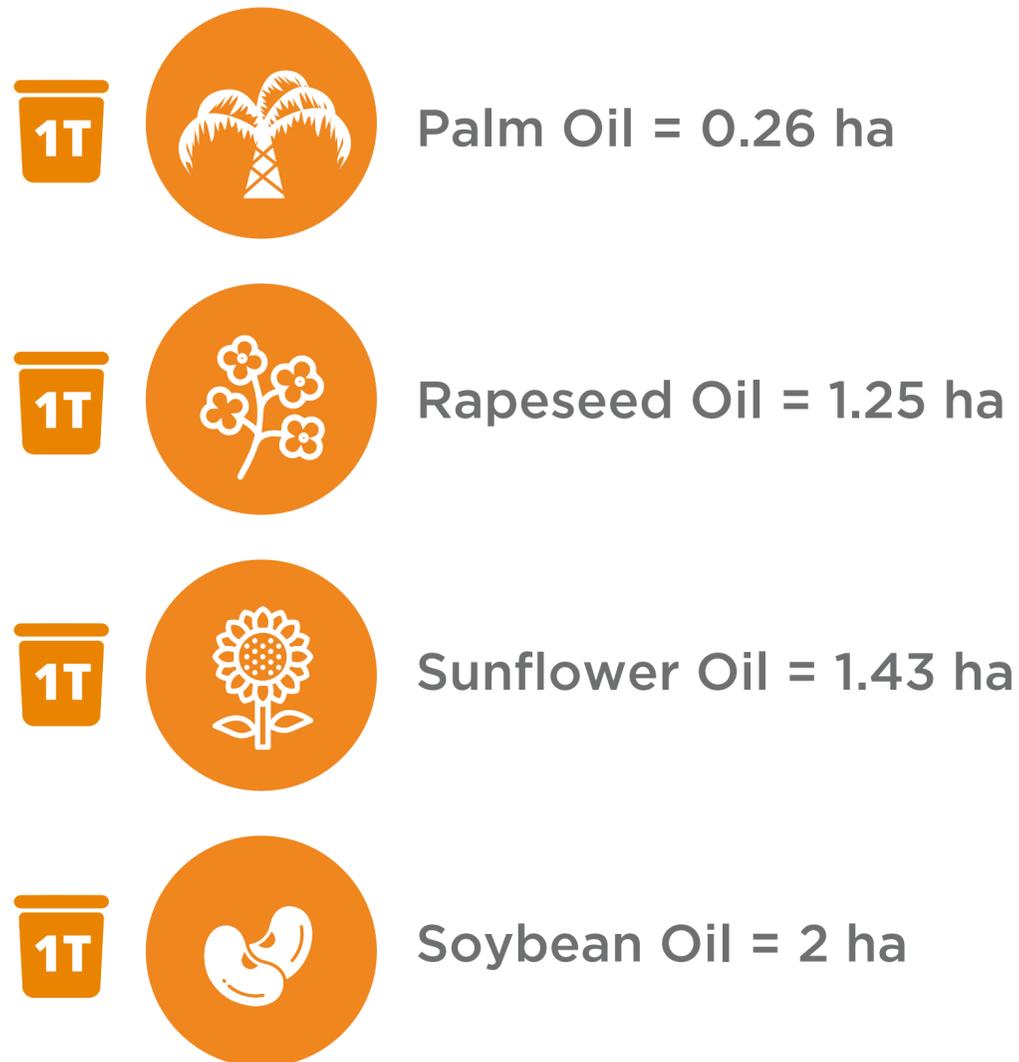




GLOBAL DEMAND FOR VEGETABLE OILS

WHY IS PALM OIL SO POPULAR?

Land required to produce 1 tonne of major types of oil

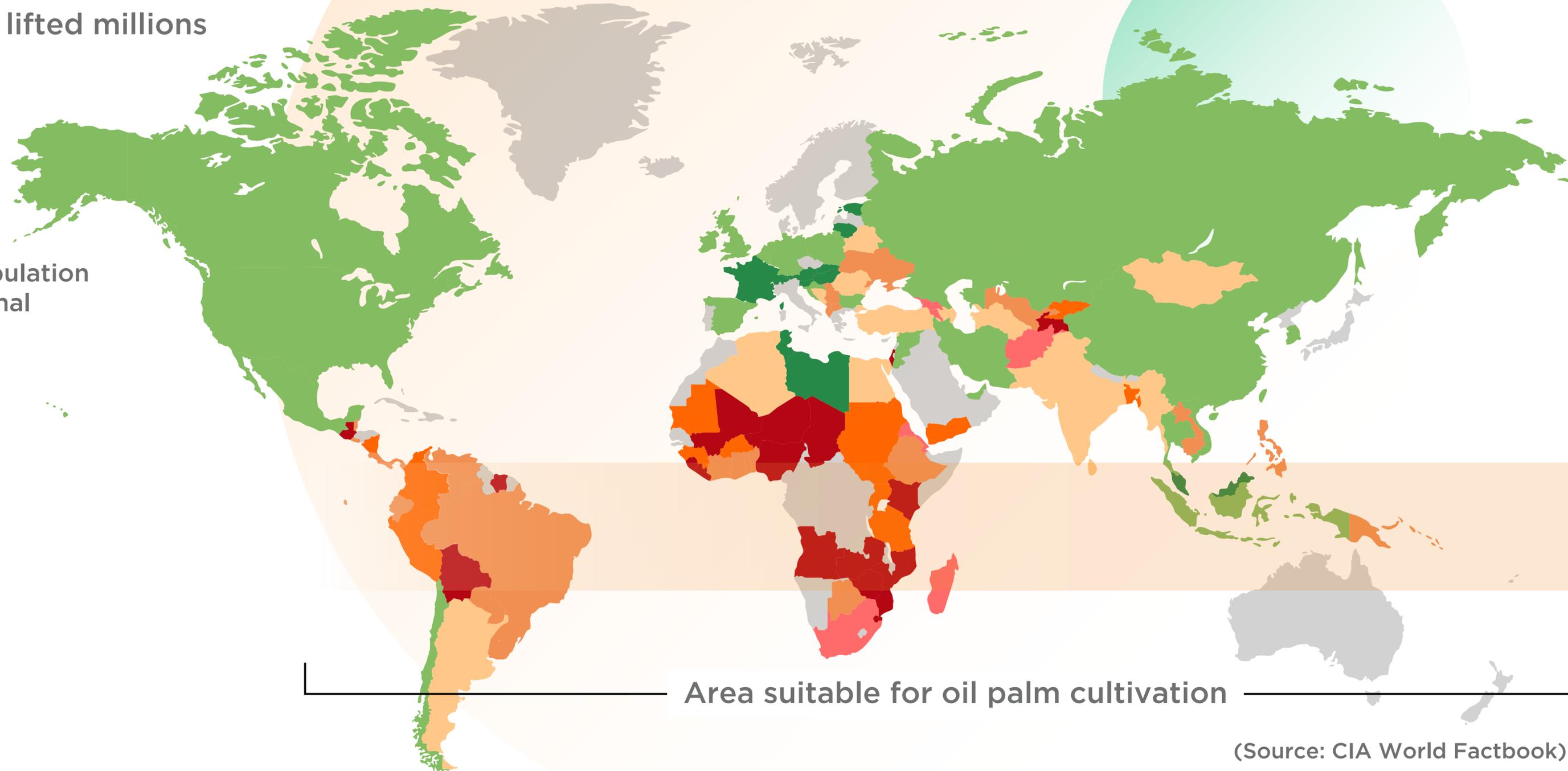


GLOBAL IMPACT OF OIL PALM CULTIVATION

In the tropics, palm oil production has lifted millions out of poverty

Percentage of population living below national poverty line

- >60%
- 50-60%
- 40-50%
- 30-40%
- 20-30%
- 10-20%
- <10%
- No Data

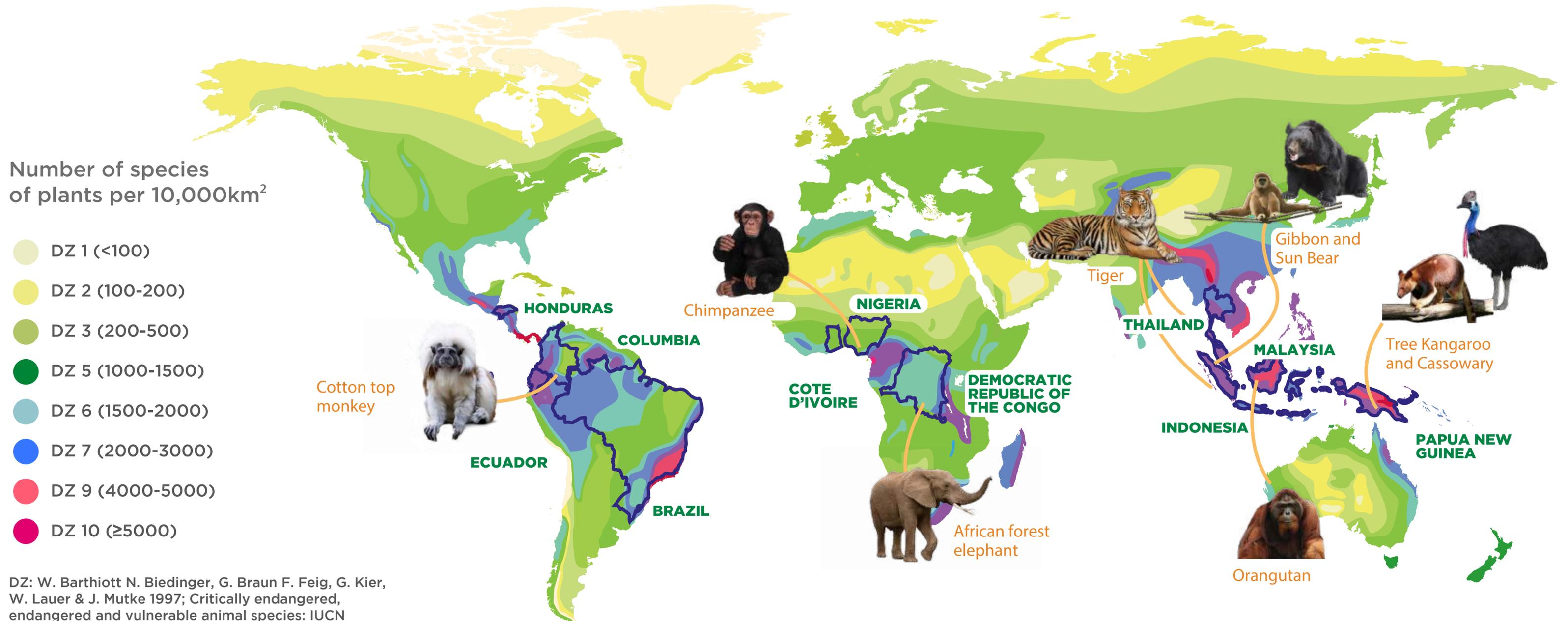


Area suitable for oil palm cultivation

(Source: CIA World Factbook)

GLOBAL IMPACT OF OIL PALM CULTIVATION

Palm oil production in the tropics should not negatively impact the variety of plant and animal life



DZ: W. Barthlott N. Biedinger, G. Braun F. Feig, G. Kier, W. Lauer & J. Mutke 1997; Critically endangered, endangered and vulnerable animal species: IUCN

ABOUT US

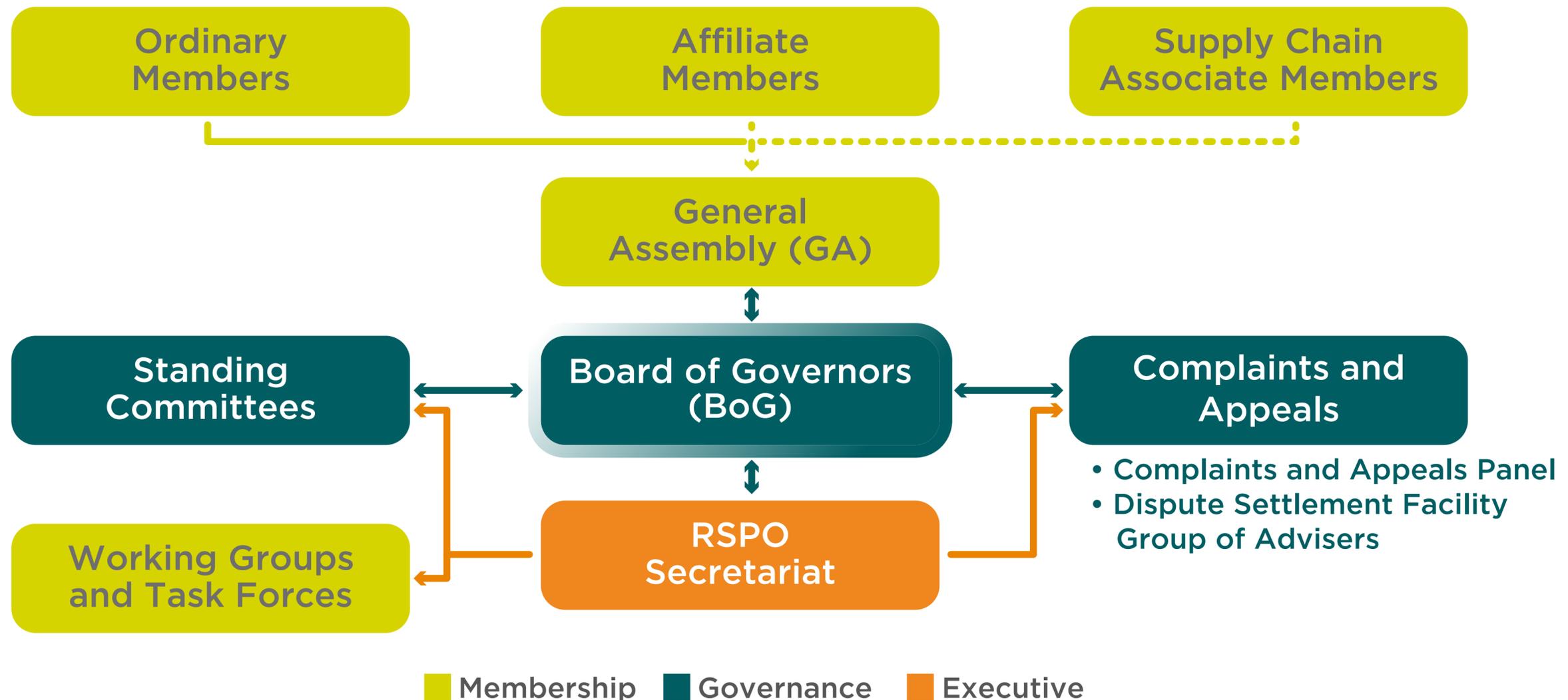
Established in 2004, RSPO is a not-for-profit, international membership organisation that unites stakeholders from the key sectors of the palm oil industry to promote the growth and use of sustainable palm oil through credible global standards.

Our founding members include the World Wide Fund for Nature (WWF), Malaysian Palm Oil Association (MPOA), Unilever, Migros, and AAK. Headquartered in Kuala Lumpur, Malaysia, RSPO also has representative offices in Indonesia, the United Kingdom, the United States, the Netherlands, China, and Colombia.



ORGANISATION STRUCTURE

RSPO members come from various backgrounds, including plantation companies, processors and traders, financial institutions, and environmental and social NGOs, from countries that produce or use palm oil. The RSPO is managed by a Board of Governors (BoG), comprising 16 members, designated by the General Assembly for 2 years. The BoG is supported by advisors and four Standing Committees.



2018 PRINCIPLES AND CRITERIA

7 PRINCIPLES

for growers to be RSPO certified

01 Behave ethically and transparently

02 Operate legally and respect rights

03 Optimise productivity, efficiency, positive impacts and resilience

04 Respect community and human rights and deliver benefits

05 Support smallholder inclusion

06 Respect workers' rights and conditions

07 Protect, conserve and enhance ecosystems and the environment



No deforestation



No new planting on peat



No use of fire



Protection of labour and human rights



Decent living wage

GLOBAL IMPACT

RSPO has a Monitoring and Evaluation system to assess the progress, performance and impacts of our work to help inform strategy and drive continuous improvement through learning and adaptive management. We also need to continuously monitor the impact of our work in order to develop and enhance our certification standards.



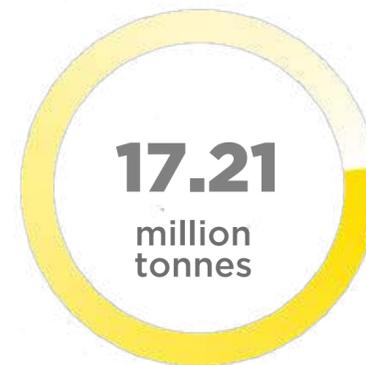
Certified area



Total members



Total countries and territories (members)



Volume of RSPo certified sustainable palm oil



Companies with supply chain certificates



HOW WE SUPPORT SMALLHOLDERS

Millions of smallholders globally make a living from palm oil production. In Malaysia and Indonesia alone, smallholders produce about 40% of the world's palm oil. However, they continue to suffer from lower yields and other issues. RSPO has been supporting smallholders in several ways to achieve certification, in order **to produce more oil using less land, improve livelihoods, and reduce the risk of land conversion, which threatens forest, wildlife, and biodiversity.**



Independent Smallholder Standard

To increase smallholder inclusion through a simplified approach to certification



Smallholder Trainer Academy

To build smallholders' capacity through access to high quality training and resources



Smallholder Support Fund

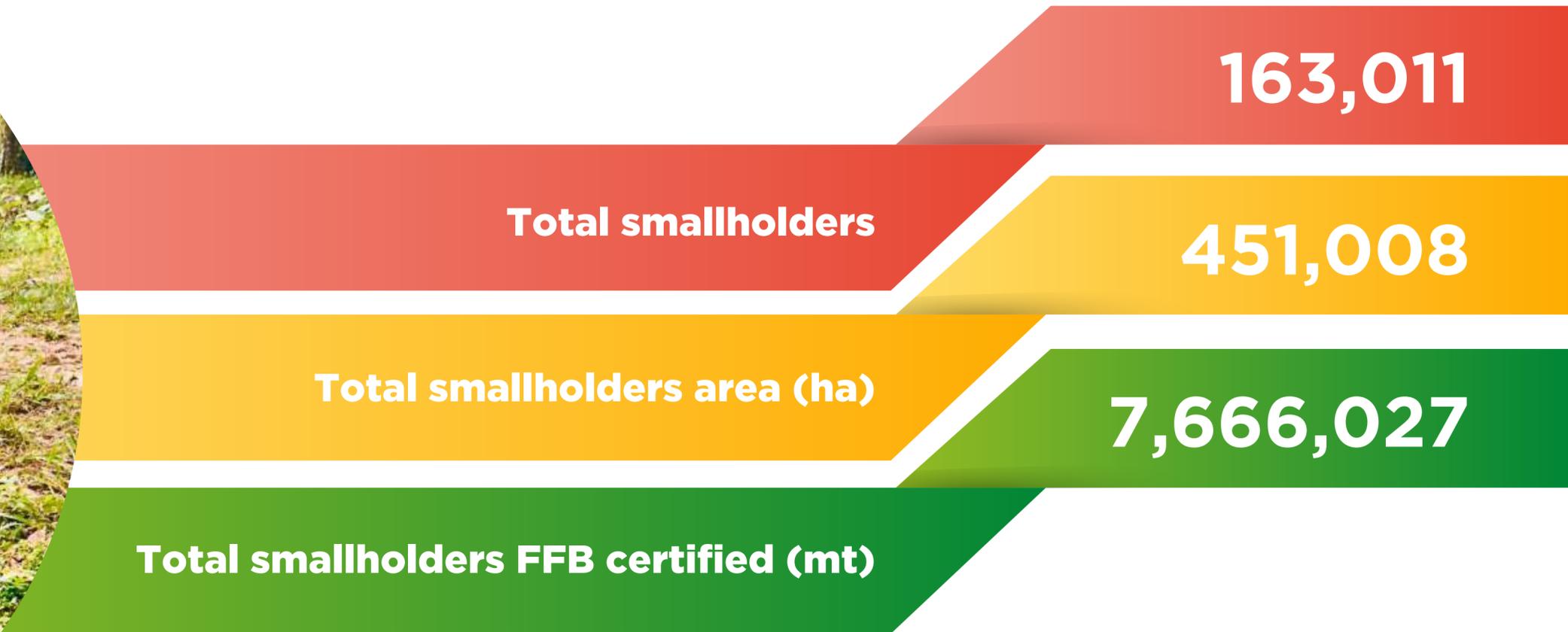
To help smallholders achieve certification without incurring the cost



Smallholder Engagement Platform

To connect smallholders with potential project partners

SMALLHOLDER CERTIFICATION IN NUMBERS



SUPPLY CHAIN CERTIFICATION STANDARD (SCCS)

RSPO SCCS was developed to ensure the integrity of sustainable palm oil trade. The standard aims to show that sustainable palm oil has indeed been produced by certified mills and its supplying plantations or estates.

Identity Preserved

CSPO from a single certified source



Identity Preserved

Segregated

CSPO from more than one certified source



Segregated

Mass Balance

CSPO that might be mixed with conventional oil as it is sourced from a mill that processes certified and non-certified fruit



Mass Balance

RSPO Credits/Book & Claim

A model that supports the production of RSPO CSPO products through the sale of RSPO Credits



Book & Claim



ASSURANCE

Credibility of the RSPO certification is fundamental to its success. RSPO's standards and systems include third-party certification, accreditation for certification bodies, a transparent grievance mechanism, supply chain certification, and traceability via the PalmTrace system. RSPO's Assurance Task Force and interactive mapping platform GeoRSPO further enhance its transparency and credibility.

Stronger Equity Returns

RSPO member companies outperform non-RSPO members by 24.7%



Source: Climate Advisers

<https://climateadvisers.org/news/companies-committed-to-sustainable-palm-oil-production-have-substantively-stronger-equity-returns/>

Lower Environmental Impact

RSPO certified palm oil has 35% lower global warming impact and 20% lower biodiversity impact from land use changes



Source: Schmidt, J. & De Rosa, M. (2019)

<https://lca-net.com/publications/show/comparative-life-cycle-assessment-of-rspo-certified-and-non-certified-palm-oil/>

Improved Socio-economic Wellbeing of Smallholders

35% and 89% higher profitability for certified scheme and independent smallholders respectively



Source: Hidayat, N.K., Offermans, A. & Glasbergen, P. (2016).

<https://iiste.org/Journals/index.php/JEDS/article/view/33228/34126>

RSPO TRADEMARK



Launched in June 2011, the RSPO Trademark aims to bridge the gap between the upstream and downstream palm oil production and distribution system. It signals the use of RSPO certified sustainable palm oil and it's a significant move to bring RSPO members closer to consumers.

- Trademark use has grown from 12 to 67 countries
- The trademark appears on over 400 consumer products
- Top 5 countries: Germany, US, UK, Japan and Italy
- Total license holders: 1,162



The RSPO logo consists of the letters 'RSPO' in a bold, white, sans-serif font. The 'R' and 'S' are connected, and the 'P' and 'O' are also connected. The logo is positioned in the upper right corner of the image, which is a photograph of a palm oil plantation. The background shows a dense canopy of palm trees with long, feathery fronds, and the ground is covered with dry palm fronds and dirt. The lighting is bright, suggesting a sunny day. The overall color palette is dominated by the greens of the palm leaves and the browns of the ground and fronds.

Roundtable on
Sustainable Palm Oil

www.rspo.org

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