**Particulars**

**About Your Organisation**

1.1 **Name of your organization**

Crescent Marketing Inc

1.2 **What is/are the primary activity(ies) or product(s) of your organization?**

- [ ] Oil Palm Growers
- [ ] Palm Oil Processors and/or Traders
- [x] Consumer Goods Manufacturers
- [ ] Retailers
- [ ] Banks and Investors
- [ ] Social or Development Organisations (Non Governmental Organisations)
- [ ] Environmental or Nature Conservation Organisations (Non Governmental Organisations)
- [ ] Affiliate Members
- [ ] Supply Chain Associate

1.3 **Membership number**

4-0571-14-000-00

1.4 **Membership category**

Ordinary

1.5 **Membership sector**

Consumer Goods Manufacturers
Consumer Goods Manufacturers

Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- Manufacturing on behalf of other third party brands

Operations and Certification Progress

2.1.1 In the markets where you operate, in which do you manufacture goods with palm oil and oil palm products?

- United States

2.1.2 Do you have a system for calculating how much palm oil and oil palm products you use?

Under Development

2.1.3 Does this system only cover your own-brand or all the brands you manufacture?

all-brand

2.1.4 In the markets where you operate, in which do you calculate how much palm oil and oil palm product there is, in the goods you manufacture?

- United States

2.2.1 Total volume of Crude and Refined Palm Oil used in the year (Tonnes)

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2.2.2 Total volume of Crude and Refined Palm Kernel Oil used in the year (Tonnes)

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2.2.3 Total volume of Palm Kernel Expeller used in the year (Tonnes)

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2.2.4 Total volume of other palm-based Derivatives and Fractions used in the year (Tonnes)

482

2.2.5 Total volume of all palm oil and oil palm products used in the year (Tonnes)

--
## 2.3 Volume of palm oil and oil palm products used in the year in your own brand products that are RSPO-certified (in tonnes):

<table>
<thead>
<tr>
<th>Description</th>
<th>Crude and Refined Palm Oil</th>
<th>Crude and Refined Palm Kernel Oil</th>
<th>Palm Kernel Expeller</th>
<th>Other palm-based derivatives and fractions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.3.1 Book &amp; Claim</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.3.2 Mass Balance</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>482.00</td>
</tr>
<tr>
<td>2.3.3 Segregated</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.3.4 Identity Preserved</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.3.5 Total volume</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>482.00</td>
</tr>
</tbody>
</table>

## 2.4 Volume of RSPO certified sustainable palm oil and oil palm products sold to other RSPO certified companies (in tonnes)

<table>
<thead>
<tr>
<th>Description</th>
<th>Crude and Refined Palm Oil</th>
<th>Crude and Refined Palm Kernel Oil</th>
<th>Palm Kernel Expeller</th>
<th>Other palm-based derivatives and fractions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.4.1 Book &amp; Claim</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.4.2 Mass Balance</td>
<td>-</td>
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<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.4.3 Segregated</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.4.4 Identity Preserved</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2.4.5 Total volume</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
2.5 What is the percentage of RSPO certified sustainable palm oil and oil palm products in the total volume used by your company in the following regions:

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>--</td>
</tr>
<tr>
<td>Australasia</td>
<td>--</td>
</tr>
<tr>
<td>China</td>
<td>--</td>
</tr>
<tr>
<td>Europe</td>
<td>--</td>
</tr>
<tr>
<td>India</td>
<td>--</td>
</tr>
<tr>
<td>North America</td>
<td>--</td>
</tr>
<tr>
<td>South America</td>
<td>--</td>
</tr>
<tr>
<td>Indonesia</td>
<td>--</td>
</tr>
<tr>
<td>Malaysia</td>
<td>--</td>
</tr>
<tr>
<td>Middle East</td>
<td>--</td>
</tr>
<tr>
<td>Rest of Asia</td>
<td>--</td>
</tr>
</tbody>
</table>

**Time-Bound Plan**

3.1 Date of first supply chain certification (planned or achieved)

2015

3.2 Date expected to/or started to use any RSPO certified sustainable palm oil and oil palm products in your own brand products

2015

3.3 Date expected to be using 100% RSPO certified sustainable palm oil and oil palm products from any supply chain option in your own brand products

2020

3.4 Date expected to be using 100% RSPO certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products

2020

3.5 In which markets where you operate do these commitments cover?

United States

3.6 Does your company use RSPO certified sustainable palm oil and oil palm products in goods you manufacture on behalf of other companies?

Yes

3.7 Does your company have a Time-Bound Plan to only use RSPO certified sustainable palm oil and oil palm products in the goods you manufacture on behalf of other companies brands?

Yes

**Trademark Related**
4.1 Do you use or plan to use the RSPO Trademark on your own brand of products?

No

Please explain why

They are a very insignificant portion of Crescent's business

Actions for Next Reporting Period

5.1 Outline actions that you will take in the coming year to promote the use of RSPO certified sustainable palm oil and oil palm products along the supply chain

Continue annual training of sales and manufacturing personnel on the importance of using sustainable raw materials

Reasons for Non-Disclosure of Information

6.1 If you have not disclosed any of the above information, please indicate the reasons why

Data Unknown

- Others:

Application of Principles & Criteria for all members sectors

7.1 Related to your sourcing, do you have (a) policy(ies), that are in line with the RSPO P&C such as:

- Water, land, energy and carbon footprints
- Land Use Rights
- Ethical conduct and human rights

Uploaded file: M-Policies-to-PNC-ethicalconducthr.pdf

For administration purpose, attachment files are renamed automatically

Related link: s:0;";

- Labour rights
- Stakeholder engagement
- None of the above

7.2 What best practice guidelines or information has your organization provided in the past year to facilitate the uptake of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

We have conveyed to our raw material suppliers that we will not purchase materials unless they are certified. This is in English.

Uploaded files: M-Practice-Guidelines.pdf

GHG Emissions

8.1 Are you currently assessing the GHG emissions from your operations?

No

Please explain why

We do not have the ability to conduct testing at this time but are investigating it.

Support for Smallholders
9.1 Are you currently supporting any independent smallholder groups?

No

Do you have any future plans to support independent smallholders?

No
Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Limited number of suppliers with certified material; however, that number is growing

2 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

business to business informal discussions

3 Other information on palm oil (sustainability reports, policies, other public information)

● No files were uploaded