**Particulars**

**About Your Organisation**

- **Organisation Name**
  The Zoological Society of London

- **Corporate Website Address**
  [http://www.zsl.org](http://www.zsl.org)

- **Primary Activity or Product**
  - Environmental NGO

- **Related Company(ies)**
  No

**Membership**

<table>
<thead>
<tr>
<th>Membership Number</th>
<th>Membership Category</th>
<th>Membership Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-0009-11-000-00</td>
<td>Ordinary</td>
<td>Environmental or Nature Conservation Organisations (Non Governmental Organisations)</td>
</tr>
</tbody>
</table>
Environmental and Conservation NGOs
Operational Profile

1.1 What are the main activities of your organization?

The Zoological Society of London (ZSL), a charity (registered no. 208728) founded in 1826, is a world-renowned centre of excellence for conservation science and applied conservation. ZSL’s mission is to promote and achieve the worldwide conservation of animals and their habitats. This is realised by carrying out field conservation and research in over 50 countries across the globe and through education and awareness-raising at our two zoos, ZSL London Zoo and ZSL Whipsnade Zoo.

1.2 Does your organization use and/or sell any palm oil?

Yes

1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Sustainable Palm Oil Transparency Toolkit (SPOTT) ZSL manages SPOTT, an online platform that assesses 50 of the world’s largest palm oil producers (40 RSPO members and 10 non-members). The assessments reveal how each company is addressing sustainability and how transparent they are, in terms of publicly reporting on their operations and on the policies and commitments they have in place to address environmental risks. SPOTT aims to support constructive engagement between companies and other stakeholders in the palm oil supply chain, to incentivise and support sustainable production. HCV management and monitoring tools ZSL has created HCV management and monitoring tools to support RSPO members in the uptake of Best Management Practices and to meet the requirements of the RSPO Standard. This includes the RSPO-endorsed HCV Impact Monitoring System. ZSL is in the early stages of a sustainable landscape project in South Sumatra that aims to build on these tools and pilot approaches that will support the uptake of environmental best practice and promote sustainable palm oil. Stakeholder engagement ZSL continues to work with a variety of stakeholders in the palm oil industry to support and promote sustainable palm oil. The financial sector is the primary audience for SPOTT and ZSL has held workshops to disseminate information and encourage financiers to be involved in sustainable production. ZSL has continued to be part of the UK Roundtable on Sourcing Sustainable Palm Oil with the UK Government’s Department for Environment, Food and Rural Affairs (Defra). ZSL has also continued to engage in and lead discussions within the international zoo community on sustainable procurement and outreach and education.

1.4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

Please explain how

ZSL is an alternate member on the Board of Governors, and a member of the Biodiversity and HCV Working Group, the Compensation Task Force, and the HCV Smallholder Task Force.

1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

Please explain how

ZSL has been involved with the palm oil industry since 2001 when it was approached by a concession holder to advise on tiger protection. Since then, ZSL has been engaging with the sector to develop practical tools and materials that help the industry to protect, maintain and enhance HCVs and ensure the environmental sustainability of palm oil production. ZSL actively engages growers to adopt and implement Best Management Practices for monitoring and managing HCVs. This primarily involves supporting growers to adopt and implement the RSPO-endorsed HCV Impact Monitoring System, including training growers in the use of SMART (Spatial Monitoring and Reporting Tool) conservation software for production landscapes. Through SPOTT, ZSL also works with growers, processors and traders to become more transparent and to improve their sustainability commitments and their related reporting, including commitments to the RSPO and reporting via the ACOP process. ZSL also engages with other stakeholders in the palm oil supply chain, including the financial and manufacturing sectors. In addition to providing information on palm oil producers to inform engagement activities, SPOTT also provides resources and advice for other supply chain actors.

1.6 What percentage of your organizations overall activities focus on palm oil?

10%
1.7 How is your work on palm oil funded?

Our work on palm oil is funded through grants, charitable donations and some charitable core funds. The costs of training companies in the implementation of HCV monitoring and management tools are met by the companies themselves.

Time-Bound Plan

2.1 Date started or expect to start participating in RSPO working groups/taskforces

2008

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2008

2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?

Our work on promoting best management practices is ongoing. At the end of 2015, ZSL launched a partnership with the Governor of South Sumatra and partner organisations. This partnership forms the basis of a three year project that aims to pilot a sustainable landscape model in South Sumatra, which will include working with the palm oil sector to demonstrate landscape approaches and support the adoption of best practices for environmental management and reporting. ZSL is also continuing to work in Cameroon to support growers implement environmental best practice. ZSL's work on SPOTT continues and we will launch the year's first biannual assessments of the 50 companies featured on SPOTT in May 2016, and the second in November 2016.

2.4 Which countries that your institution operates in do the above commitments cover?

- Cameroon
- Indonesia
- United Kingdom

Actions for Next Reporting Period

3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil (along the supply chain)

ZSL will continue to promote sustainable palm oil via SPOTT and our related outreach and engagement activities. This will involve two biannual assessments, engagement with growers on transparency and sustainability commitments, including to the RSPO, and engagement with the finance sector and key buyers in the palm oil supply chain. ZSL will also develop a consumer-facing section of the SPOTT site, to communicate issues around sustainable production and to highlight key actions to support sustainable production and procurement. ZSL will work with the government in South Sumatra and with partners to finalise the implementation phase of the sustainable landscape project in South Sumatra, which will include approaches to promoting sustainable production and ensuring environmental best practice.

Reasons for Non-Disclosure of Information

4.1 If you have not disclosed any of the above information please indicate the reasons why

GHG Emissions

5.1 Are you currently assessing the GHG emissions from your operations?

Yes

5.2 Do you publicly report the GHG emissions of your operations?

No --

5.2 Please upload related document

--
5.2 Add a link to a website

---

Application of Principles & Criteria for all members sectors

6.1 Do you have organizational policies that are in line with the RSPO P&C, such as:

- Energy and carbon footprints
  EN-Policies-to-PNC-waterland.pdf

- If none of the above, please specify if/when you intend to develop one

---

6.2 If no to any of the above, what steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices?

ZSL already complies with UK law on ethical conduct, labour rights and stakeholder engagement, including accountability, anti-corruption, confidentiality, data protection, ethical conduct of research, fair use, financial conduct and reporting, fraud, grievance resolution, recruitment and selection, and whistleblowing.

6.3 What best practice guidelines or information has your organization provided to facilitate production and consumption of CSPO? What languages are these guidelines available in?

ZSL has produced the following outputs to facilitate production and consumption of CSPO: • A Practical Handbook for Conserving High Conservation Value Species and Habitats within Oil Palm landscapes • A Practical Handbook for Conserving High Conservation Value (HCV) Species and Habitats Within Oil Palm Landscapes in West and Central Africa • A Practical Toolkit for Identifying and Monitoring Biodiversity in Oil Palm Landscapes • Symposium entitled “Sustainable palm oil, challenges, a common vision, and the way forward.” • A paper entitled “Legal and policy barriers for biodiversity conservation” • HCV Threat Monitoring Protocol • Draft HCV 5&6 monitoring protocol • Procurement Guide for Sustainable Palm Oil • Case studies, guidance and resources on SPOTT

6.4 Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria?

Yes

---

Website link

www.sustainablepalmoil.org/

Concession Map

7.1 This questions only applies for companies who would like to declare concession boundaries owned. (both RSPO Certified and uncertified)

Do you agree to share your concession maps with the RSPO?

No

Please explain why

---
Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

ZSL provides advice on implementing and raising standards for sustainable production via our SPOTT website (www.sustainablepalmoil.org). ZSL also promotes sustainable palm oil via our online outreach and in our zoos. The lack of uptake of the RSPO Trademark on products and communications by manufacturers and retailers can make it more difficult to advise on clear actions for our zoo visitors to follow, to support the consumption of CSPO. Improvements to both the reporting and auditing processes (as highlighted by Resolutions 6g and 6h at GA12) would improve the ability of the RSPO to monitor progress and impact, therefore supporting the credibility of the RSPO and its economic, social and environmental impacts; this would facilitate the promotion of CSPO. Support from the RSPO in our communications around our wider palm oil work, including to the financial and manufacturing sectors, would enable us to better promote SPOTT and support the uptake of CSPO. Question 2 below needs a text box to elaborate on each point, as well as a "Don't know" radio button option. The questions need more information on other standards in order for us to answer. For ZSL's review of palm oil standards, please visit: www.sustainablepalmoil.org/standards

2 How would you qualify RSPO standards as compared to other parallel standards?

Cost Effective:
No

Robust:
No

Simpler to Comply to:
No

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

ZSL has supported the vision of the RSPO to transform markets via our activities detailed throughout the ACOP report. In particular, through our promotion of sustainable palm oil production and procurement via SPOTT. Through this we have engaged with stakeholders throughout the palm oil supply chain and the financial sectors to promote the importance of supporting sustainable production and the implementation of responsible business practices. This has involved one-on-one engagement, as well as workshops and presentations at conferences.

4 Other information on palm oil (sustainability reports, policies, other public information)

Please visit ZSL's Sustainable Palm Oil Transparency Toolkit (SPOTT) website for more information: www.sustainablepalmoil.org