

## Particulars

### About Your Organisation

**Organisation Name**

Arthur branwell & Co Ltd

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**Corporate Website Address**

<http://www.branwell.com>

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**Primary Activity or Product**

- Affiliate Member
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**Related Company(ies)**

No

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### Membership

Membership Number	Membership Category	Membership Sector
9-0041-10-000-00	Associate	Organisations

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**Affiliates/Supply Chain Associate****Operational Profile****1.1. What are the main activities of your organisation?**

1. Supply of a wide range of hydrocolloids.
  2. Supply of a wide range of stabiliser systems e.g. ice cream manufacture.
  3. Contract milling/dry blending.
  4. Spray Crystallisation (Cryo Cooling) of Real chocolate, fats, integrated ice cream stabilisers, roux systems.
  5. Indian chutneys and pastes.
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**1.2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period**

1. Constant customer visits and samples to existing and many new customers.
  2. Constant attempts to increase the number of SG raw material suppliers.
  3. The development of two new SG fat based products.
  4. Sales are steadily growing and we are in joint developments with most of the major players.
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**1.3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?**

Yes

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**If yes, please give details:**

We work confidentially with many large food producers and try to affect the policy of supermarket Groups.

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**If not, please explain why:**

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**1.4. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?**

No

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**1.5. What percentage of your organization's overall activities focus on palm oil?**

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**1.6. How is your work on palm oil funded?**

Privately by the company.

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**Actions for Next Reporting Period****2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.**

1. Transferred an existing customer to SG products.
  2. Heavily promoting our new SG products.
  3. Regular discussions with fats suppliers to improve the SG supply situation.
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## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

Main problem is a reluctance of customers to change to SG products. 2015 has shown a steady growth in volume as this is the target date for many Blue Chip UK companies to change to SG sustainable products.

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**2 How would you qualify RSPO standards as compared to other parallel standards?**

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**Cost Effective:**

Yes

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**Robust:**

Yes

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**Simpler to Comply to:**

Yes

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**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

Business to business education/outreach.

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**4 Other information on palm oil (sustainability reports, policies, other public information)**

We are continuing to pioneer the uptake of our unique SG Spray Crystallised Fat Powders.

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