

## Conservation International

Name of the organisation : Conservation International  
 Corporate website address : [www.conservation.org](http://www.conservation.org)

### Company Details

Membership number : 6-0010-08-000-00  
 Membership type : Ordinary Membership  
 Membership category : Environmental NGOs

Please TICK all business activities your organization is involved in, INCLUDING the primary MEMBERSHIP CATEGORY.

(Please note that you are required to complete the form for all categories you are involved in as well)

You are allowed to tick more than one sector

| Environmental NGOs

What is the name of the entity or holding company that has management control over all palm oil related activities within the organization? Please note that this ACOP submitted is only for the entity and subsidiaries that are members of RSPO and not the holding company

Is the holding company a RSPO Member?

Please name any sub of the organisations in oil palm or related activities. Please note that all of your subsidiary companies are also bound by RSPO code of conduct, and this ACOP should report on all of their activities & progress whether they are members or not [Name. Activities. RSPO Members (Y/N)?]

Please indicate all the regions in which the member organisation and its subsidiaries for which you are completing this report operate in

| Europe | USA | China | Latin America | Africa | South East Asia | Indonesia

### Contacts

Primary contact responsible for organisational commitment to RSPO

John Buchanan [jbuchanan@conservation.org](mailto:jbuchanan@conservation.org)

2011 Crystal Drive, Suite 500

Arlington, VA 22202

Person reporting (if different)

Financial contact for paying fees (THIS INFORMATION WILL NOT BE MADE PUBLIC)

## Related information

State your policy on palm oil (Please provide links, upload attachments or complete the text box)

Please provide links for reports that may be relevant to Sustainable Palm Oil.

Upload new file

:

Palm oil related websites

:

RSPO reporting period

: July 2011 to June 2012

Date of submission

: 26/9/2012

## Environmental NGOs

### Organisational profile:

When was your organisation established?

: 1987

What are the main activities of your organisation?

Mission:

Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

Strategy:

Through science, policy and field work, CI is applying smart solutions to protect the resources that we all depend on. We help communities, countries and societies protect tropical forests, lush grasslands, rivers, wetlands, abundant lakes and the sea. Only through properly valuing the essential services these ecosystems provide can we create a sustainable development path that will benefit all people for generations to come.

Our scientists, field staff and policy experts are: measuring the contribution of healthy ecosystems to human well-being; assessing the implications of development decisions; putting cutting-edge, rigorously tested information in the hands of decision-makers and the public; and demonstrating through field models how economic opportunity and the stewardship of natural resources can leverage change at an international scale.

In order to have the most impact as quickly and effectively as possible, we will focus both marine and land-based efforts on:

- working to secure a stable global climate
- understanding and protecting the sources and flows of fresh water
- ensuring nature's ability to provide food for human needs
- minimizing environmental pressures on human health
- valuing the role of nature in human cultures
- safeguarding the unknown and as-yet-undiscovered option values that nature provides.

The palm oil sector is particularly important to CI's mission because it is an important driver of economic growth in developing countries, creates relatively high employment opportunities in rural

areas, is the highest yielding oil-crop per acre, and is a globally important foodstuff. However, poorly planned and managed oil palm cultivation can result in forest conversion to agricultural uses and thereby undermine biodiversity and ecosystem health upon which agriculture and ultimately human well-being depend. Effective and constructive engagement with the oil palm sector, and related agribusiness sectors, is extremely important to forging joint solutions based on identification and implementation of better practices for oil palm cultivation, promotion of science-based land use planning and zoning, government and market policies with the goal of protecting environmental values, supporting economic growth, and improving rural livelihoods.

How many people does your organisation employ (Full-time equivalent)? : ~900

How many of these are working on palm oil (Full-time equivalent)?

CI has the full-time equivalent of approximately five (5) staff working on palm oil-related activities. While there are few staff dedicated to these activities on a full-time basis, CI is able to leverage portions of time from an extensive network of staff with expertise at the global and local level.

What is the total budget of your organisation in the reporting year? : \$121,553,000

What were the main sources of this budget?

CI receives funding from the following sources (in thousands): Foundations - \$79,167 (54%); Individuals - \$16,505 (11%); Corporations - \$14,971 (10%); Non-U.S. Government - \$13,367 (9%); U.S. Government - \$10,203 (7%); NGO/Multilaterals - \$5,760 (4%); Other - \$7,186 (5%)

## Operations

Is your organization involved with the growth / production / manufacture / retailing / financing of palm oil and derived products?

No

Activities undertaken to promote sustainable palm oil in the reporting period:

CI is working at multiple levels to promote sustainable palm oil – at the global level through its involvement in the RSPO and our engagement with major corporations that use palm oil in their products. Our engagements with these companies are aimed to support development and implementation of sustainable sourcing policies, specifically including purchase of CSPO. We also work to create a supportive policy environment for sustainable palm oil in countries such as Ecuador and Liberia, and also work at the local level to support certification and implementation of better management practices.

Highlights of this work include:

- CI continues to serve on the Executive Board of the RSPO, with Andre Guimaraes (Executive Director of CI-Brazil) leading CI's involvement. CI also co-chaired the RSPO Greenhouse Gas Working Group, whose recommendations for "zero carbon palm oil production" were endorsed in November 2011 by the RSPO Executive Board.
- CI is supporting the Liberian government, civil society and oil palm concessionaires with capacity building aimed at establishing RSPO principles as a standard for Liberian production. As part of the initial phase of the Africa Roadshow, CI Liberia hosted a workshop in collaboration with PROFOR, Fauna and Flora International, and the Liberian National Initiative for Sustainable Oil

Palm (LINSOP), bringing together key stakeholders from government, civil society and the private sector to increase the understanding of RSPO requirements, support the effective use of HCV, and facilitate uptake and integration of RSPO practices into smallholder oil palm production.

- CI-Brazil has participated as a speaker in the Latin America RSPO conference that took place in Quito, Ecuador. CI-Brazil is also providing technical support to CI-Ecuador in the establishment of a partnership with the Ecuador National Association of Palm Oil Producers (ANCUPA).
- In Indonesia, CI, USAID and the Walton Family Foundation launched the Sustainable Landscapes Partnership (SLP) to address climate change and further Indonesia's economic growth through the development of low-emissions business models. Working with NGOs, the private sector and governments, the SLP seeks to create a profitable supply of products, including palm oil, developed in a more environmentally sustainable way.

Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO Certified Sustainable Palm Oil?

Yes

If yes please give details:

CI is applying this multiple-level approach to its work with private sector partners, working with a major retail partner to implement its palm oil commitment, as well as with a leading producer to monitor and assess the application of RSPO principles on the ground.

Highlights of this work include:

- CI is supporting the U.S. units of a major retailer in their efforts to achieve their global commitment to source 100% sustainable palm oil for all private label products by 2015. We have developed tools and processes for surveying suppliers regarding their use of palm oil, commitments to sustainable palm oil and barriers they see to transitioning toward sustainable palm oil. The data collected through this process can be used to consolidate efforts to bring sustainable into the North American market at scale and to support this retailer's efforts to work with actors throughout the supply chain.
- Following up on CI's previous work with the leading Brazilian producer, we have developed protocols for quantitative and qualitative monitoring of all major vertebrate groups, as well as plants. The monitoring protocols were developed in partnership with the University of Pará (UFPA) and will be implemented twice a year in all of the preserved forested areas of the company. The data collected through the application of the protocols can be used to identify potential impacts of palm oil plantation on biodiversity, as well as the effects of forested areas in the productivity of plantations. It can also be used in the quantification of biomass that will be necessary for carbon market opportunities.

What percentage of your organization's overall activities focus on palm oil?

0-10%

How is your work on palm oil funded?

As a result of the nature of CI's mission, palm oil is one of many issues we address and therefore represents a small part of our overall global portfolio. However, for some programs and geographies, our level of effort focused on palm could be as high as 25-50%. CI's work with palm oil is funded by a wide range of donors including foundation, government, and private sector partners, as well as individual supporters.

## Targets for next reporting period

Outline actions that will be taken in the coming year to promote towards RSPO Certified Sustainable Palm Oil

Over the next year CI will work to build upon its 2011-12 achievements to advance the objectives of RSPO and promote increased uptake for certified palm oil.

- Andre Guimaraes will continue to serve on the RSPO Executive Council. In the coming year, CI hopes to see the Greenhouse Gas standard adopted by RSPO, as well as improved participation by smallholder producers.
- CI will continue to work to build capacity and promote sustainable palm oil through national associations and initiatives, such as the Liberian National Initiative for Sustainable Oil Palm (LINSOP), the Ecuador National Association of Palm Oil Producers (ANCUPA), and the Sustainable Landscapes Partnership (SLP) in Indonesia.
- CI will support corporate partners in their efforts to fulfill 100% of their purchasing commitments to buy certified sustainable palm oil. CI will also provide support and technical advice to at least two major palm oil users looking to make similar commitments to source certified sustainable palm oil. CI will also work with at least two corporate partners to implement commitments on the ground.
  - o CI and a leading retailer plan to finalize a surveying protocol for monitoring palm oil usage by suppliers and roll out the protocol to additional markets to improve data underlying the company's commitment to sustainable palm oil. CI will also continue to provide data that supports the company's efforts to consolidate efforts throughout the supply chain to shift to sustainable palm oil supply in North America.
  - o CI will continue to provide technical assistance to a leading Brazilian producer. In particular, we will build upon our work to help establish private reserves for biodiversity by exploring potential financing mechanisms to support permanent management of these private reserves by linking to carbon markets.