

Kellogg Company

Name of the organisation : Kellogg Company
 Corporate website address : www.Kellogg.com

Company Details

Membership number : 4-0033-08-000-00
 Membership Type : Ordinary Membership
 Membership category : Consumer Goods Manufacturers

Please TICK all business activities your organization is involved in, INCLUDING the primary MEMBERSHIP CATEGORY.

(Please note that you are required to complete the form for all categories you are involved in as well)

You are allowed to tick more than one sector

| Consumer Goods Manufacturers

What is the name of the entity or holding company that has management control over all palm oil related activities within the organization? Please note that this ACOP submitted is only for the entity and subsidiaries that are members of RSPO and not the holding company

Kellogg Company

Is the holding company a RSPO Member?

Please name any sub of the organisations in oil palm or related activities. Please note that all of your subsidiary companies are also bound by RSPO code of conduct, and this ACOP should report on all of their activities & progress whether they are members or not [Name. Activities. RSPO Members (Y/N)?]

Please indicate all the regions in which the member organisation and its subsidiaries for which you are completing this report operate in

| Europe | USA | Australia | India | China | Latin America | Africa | South East Asia

Contacts

Primary contact responsible for organisational commitment to RSPO

Bruce Learner

Bruce.Learner@kellogg.com

Person reporting (if different)

Financial contact for paying fees (THIS INFORMATION WILL NOT BE MADE PUBLIC)

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Related information

State your policy on palm oil (Please provide links, upload attachments or complete the text box)

Please provide links for reports that may be relevant to Sustainable Palm Oil.

<http://www.kelloggcorporateresponsibility.com/sustainable-agriculture/promoting-change-industrywide/promoting-sustainable-palm-oil-production>

Upload new file	:	
Palm oil related websites	:	
RSPO reporting period	:	July 2011 to June 2012
Date of submission	:	22/10/2012

Consumer Goods Manufacturers

Operational profile:

Please state what your main activities are within : | Food goods manufacturing

Operations and certification progress:

Total volume of Crude Palm Oil sold in your own- Kellogg does not disclose Volumes brand products per year(mt)?

How much of the Crude Palm Oil volume is RSPO certified? (mt)

Book & Claim (GreenPalm) (mt) : 88%

Mass balance (mt) : 12%

Segregated (mt)

Identity Preserved (mt)

Total :

Total volume of Palm Kernel Oil sold in your own- Volumes not disclosed brand products per year? (mt)

How much of the Palm Kernel Oil volume is RSPO certified? (mt)

Book & Claim (GreenPalm) (mt) : 100%

Mass balance (mt)

Segregated (mt)

Identity Preserved (mt)

Total :

Total volume of palm-based derivatives and fractions sold in your own brand products per year?

How much of the volume of palm-based derivatives and fractions are RSPO certified? (mt)

 Book & Claim (GreenPalm) (mt)

 Mass balance (mt)

 Segregated (mt)

 Identity Preserved (mt)

Total :

 Total volume of palm oil and derived products sold :
 in your own brand products per year? (mt)

Time-bound plan

Time-bound plan - Year expected to achieve 100% RSPO certified sustainable palm oil used in all brands that you manufacture:

What are your interim milestones towards achieving this RSPO Certified Sustainable Palm Oil Commitment (year and progressive CSPO%) - please state annual targets/strategies:

- In 2011, Kellogg increased its commitment to sustainable palm oil by purchasing Green Palm certificates to cover 100% of our current palm oil use. In markets where neither a segregated or mass balance supply are sufficient or feasible, we continue this approach. In Europe, where a segregated supply of sustainably grown palm oil is now available, we will begin using it in the summer of 2012
 1. In Europe, where a segregated supply of sustainably grown palm oil is now available, we will begin using it in the summer of 2012. By the end of 2013, we expect that at least 90 percent of the palm oil we use in Europe in our cereals and all snacks except *Pringles* will be sustainably grown. Because a sufficient and feasible supply of the palm oil we use in *Pringles* in Europe is not available, we instead use palm oil sourced through the mass balance system that combines sustainably grown and conventional palm oil.
 2. In other markets where neither a segregated or mass balance supply are sufficient or feasible, we help growers fund the transition to sustainably grown palm oil by purchasing Green Palm certificates to cover 100% of our current palm oil use in 2012.

Furthermore Kellogg supports the Consumer Goods Forum pledge to help achieve zero net deforestation by 2020. Kellogg Company is a member of the Consumer Goods Forum.

Targets for next reporting period

Outline actions that will be taken in the coming year to promote RSPO Certified Sustainable Palm Oil:

As Above

Reasons for non-disclosure of information:

If you have not disclosed any of the above information please indicate the reasons why;

If other please specify;

For Confidentiality reasons Kellogg does not disclose volumes

Kellogg has not committed to a time bound plan but we are absolutely committed to making the switch to Certified Sustainable Palm Oil as and when supplies become available.

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