

## Particulars

<b>Organisation Name</b>	The Zoological Society of London
<b>Corporate Website Address</b>	zsl.org
<b>Primary Activity or Product</b>	Environmental NGO
<b>Related Company(ies)</b>	None
<b>Country Operations</b>	
<b>Membership Number</b>	6-0009-11-000-00
<b>Membership Type</b>	Ordinary Members
<b>Membership Category</b>	Environmental and Conservation NGOs

## Environmental and Conservation NGOs

### Operational Profile

#### 1.1 What are the main activities of your organization ?

The Zoological Society of London (ZSL), a charity founded in 1826, is a world-renowned centre of excellence for conservation science and applied conservation. ZSL's mission is to promote and achieve the worldwide conservation of animals and their habitats. This is realised by carrying out field conservation and research in over 50 countries across the globe and through education and awareness at our two zoos, ZSL London Zoo and ZSL Whipsnade Zoo, inspiring people to take conservation action.

The Zoological Society of London has been involved with the palm oil industry since 2002 when it was approached by a concession holder to advise on protecting a tiger population utilizing their land. Since then, ZSL has continued to engage with the sector to develop truly practical tools and materials that help the industry to protect, maintain and enhance HCVs.

ZSL takes a collaborative approach to working with the industry, engaging palm oil companies, RSPO auditors, HCV assessors, other actors along the supply chain and the RSPO so as to ensure that the tools developed are functional, easy to use, and effective.

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#### 1.2 Does your organization use and/or sell any palm oil?

Yes

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#### 1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

HCV Management and Monitoring Tools

ZSL continues to develop and implement practical HCV monitoring and management tools to aid RSPO members in the uptake of Best Management Practices to reduce and/or avoid negative environmental impact of operations on HCVs and other environmental values. ZSL has trained three companies in this period on the implementation of the RSPO-endorsed HCV Monitoring System.

Palm Oil Transparency Toolkit

ZSL has developed and will be launching the Palm Oil Transparency Toolkit in November 2014. The Toolkit scores 25 of the world's largest growers (by market capitalisation) on their disclosure performance of their environmental practices. The Toolkit aims to identify weaknesses in disclosure practices for each company to encourage greater transparency and uptake of best management practices.

Stakeholder analysis, awareness raising and training in Cameroon

ZSL has been conducting a stakeholder and awareness analysis in Cameroon to identify relevant stakeholders within the oil palm industry and identify knowledge gaps for targeted HCV training. In addition, ZSL has conducted a number of training sessions on the HCV concept. ZSL is a member of the National Sustainable Palm Oil Strategy working group led by the Cameroonian government. The strategy aims to promote better practices for the emerging palm oil sector.

Sustainable Palm Oil Platform

ZSL manages and maintains the Sustainable Palm Oil Platform (SPP - [www.sustainablepalmoil.org](http://www.sustainablepalmoil.org) [Click here to visit the URL](#)) to collate and disseminate BMP guidelines, case studies of company best practice, references and links to relevant information and hosts the Transparency Toolkit.

Other

ZSL continues to engage and lead discussions on the palm oil sector within the zoo constituency. In addition ZSL engages the general public through its exhibits and information boards within its zoos.

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#### 1.4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

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##### If yes, please explain how:

ZSL is a substantive member of the Compensation Task Force, the Biodiversity and HCV Working Group and the Indonesian HCV Task Force. ZSL actively participated in the National Interpretation of the RSPO Principles and Criteria for Indonesia meetings and is an alternate member of the RSPO Board of Governors.

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**1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?**

Yes

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**If yes, please explain how:**

As above.

ZSL actively engages growers to uptake and implement Best Management Practices for HCV management.

ZSL engages the banking and investment sector within its Palm Oil Transparency Toolkit development and on its advisory group to ensure that growers who actively disclose their practices publically are identified and acknowledged.

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**1.6 What percentage of your organizations overall activities focus on palm oil?**

50

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**1.7 How is your work on palm oil funded?**

Our work on palm oil is solely funded through grants and charitable donations.

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## Time-Bound Plan

**2.1 Date started or expect to start participating in RSPO working groups/taskforces**

2008

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**2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members**

2008

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**2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?**

Our work on promoting best management practices are ongoing. ZSL continues to train grower companies on best management practices, we continue our work in Cameroon to ensure that sustainable practices are utilised from the outset, and we will continue our work towards industry transparency under the Transparency Toolkit. In addition, this Toolkit will be expanded in 2015 to include more growers and greater detail of indicators.

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**2.4 Which countries that your institution operates in do the above commitments cover?**

Cameroon, Indonesia, United Kingdom

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## Actions for Next Reporting Period

**3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil(along the supply chain)**

As above.

The Transparency Toolkit will be launched and expanded in 2015.

We aim to make the use of the HCV Monitoring System and the resulting reports an industry norm.

We aim to work with other stakeholders to ensure the Cameroonian Sustainable Palm Oil Strategy is finalised and implemented.

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## Reasons for Non-Disclosure of Information

**4.1 If you have not disclosed any of the above information please indicate the reasons why**

Data Unknown

- Other reason:

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## Application of Principles & Criteria for all members sectors

5.1 Do you have organizational policies that are in line with the RSPO P&C, such as:

- eacfp
  - Land Use Rights
  - ec
  - Labour rights
  - Stakeholder engagement
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- Energy and carbon footprints

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- Ethical conduct

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- Labour rights

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- Land Use Rights

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- Stakeholder engagement

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- If none of the above, please specify if/when you intend to develop one

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5.2 What steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices?

ZSL complies with all relevant UK regulations and laws.

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5.3 What best practice guidelines or information has your organization provided to facilitate production and consumption of CSPO? What languages are these guidelines available in?

Recent outputs ZSL has produced include the following:

- Practical Handbook for Conserving High Conservation Value Species and Habitats
  - Biodiversity Assessment Toolkit
  - Symposium entitled "Sustainable palm oil, challenges, a common vision, and the way forward."
  - A paper entitled "Legal and policy barriers for biodiversity conservation"
  - The Sustainable Palm Oil Platform
  - HCV 5&6 monitoring protocol
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5.4 Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria?

Yes

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- No Please explain why:

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## Challenges

### **1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

ZSL believes that the HCV assessment standard as it currently stands is not sufficiently robust to ensure that HCVs are identified and protected. The audit process has been found to lack credibility in a number of cases and the lack of clear data on the impact of the RSPO P&C implementation concerns our membership category.

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### **2 How would you qualify RSPO standards as compared to other parallel standards?**

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#### **Cost Effective:**

Yes

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#### **Robust:**

No

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#### **Simpler to Comply to:**

similar

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### **3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

ZSL believes that it is one of the leaders in developing innovative tools and guidelines to support the efforts to improve environmental management and protection within oil palm landscapes. We use our expertise to support members in implementing such practices whilst at the same time encourage members to demonstrate true impact.

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### **4 Other information on palm oil (sustainability reports, policies, other public information):**

Many of our outputs can be downloaded on the Sustainable Palm Oil Platform ([www.sustainablepalmoil.org](http://www.sustainablepalmoil.org) [Click here to visit the URL](#)).

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